



/// Contents

- **Personal Data and Academic/Professional Information, *p. 2***
 - 1. Personal Details, *p. 2*
 - 2. Higher Education, *p. 2*
 - 3. Language Skills, *p. 2*
 - 4. Computer Skills, *p. 3*
 - 5. Research Fields, *p. 3*
 - 6. Activity in Academic and Research Institutions, *p. 3*
 - 7. Research and Grants, *p. 3*
 - 7.1. Research Projects, *p. 3*
 - 7.2. Academic Awards, Grants, Fellowships, Distinctions, *p. 4*
 - 8. Teaching and Organisational Activities in Universities, *p. 5*
 - 8.1. Teaching Assignments, *p. 5*
 - 8.2. Organisation of Conferences, Symposia, Workshops, *p. 6*
 - 9. Invited Lectures in Universities, *p. 6*
 - 10. Projects, Teachings, and Lectures in the Cultural/Educational Domains, *p. 8*
 - 11. Memberships in Academic Societies and Other Activities, *p. 10*
- **Industry-Related Work Experience, *p. 11***
 - Graphic Design and Advertising, *p. 11*
 - Corporate Image and Visual Communication, *p. 11*
 - Editing and Publishing, *p. 11*
 - Cultural Projects and Events, *p. 12*
 - Tourism, *p. 12*
 - A Small Showcase of Selected Works Delivered in the Graphic Design and Advertising Creative Industries, *p. 13*

/// Personal Data and Academic/Professional Information

0. Current academic/professional position

Shanghai International Studies University, Shanghai (China)
School of Journalism and Communication, Department of Advertising
Lecturer

1. Personal Details

Place and date of birth	Palermo (Italy), July the 25 th , 1974
Nationality and passport number	Italy, YA1118485
Private addresses	<ul style="list-style-type: none">• CHINA: 2558 Guyang Bei Lu, Bld 4, Apt 1-919 201620 Songjiang district, Shanghai• ITALY: Via Piero della Francesca, 60 90147 Palermo
Main e-mail address	marco.pellitteri@gmail.com
Telephone contacts	<ul style="list-style-type: none">• CHINA: +86 1980 2109331• ITALY: +39 347 4996690 (mobile)• Skype m.pellitteri (Shanghai)

2. Higher Education (* → accessed through a competition)

* October 1992—June 1996

Full scholarship (four years) for the “Graphic Design” four-year course at the Istituto Europeo di Design (‘European Institute for Design’, IED) in Rome.

• **June the 6th, 1996** Degree in “Graphic Design”. Dissertation: *La grafica dei cinque sensi nel fumetto* (‘Graphic design and the five senses in comics’). Supervisor: Prof. Cinzia Leone.

November 1992 – May 2002

Undergraduate and graduate studies in Sociology, “La Sapienza” University, Rome.

• **July the 18th, 2002** Master’s degree in Sociology, specialization in communication and mass media. *Magna cum laude*. Dissertation: *Il Drago e la Saetta. Transcultura di massa e multimedialità da Oriente a Occidente* (‘The Dragon and the Dazzle: Mass Trans-Culture and Multimediality from East to West’). Supervisor: Prof. Alberto Abruzzese.

* October 2004 – November 2008

Doctorate program in “Sociology and Social Research”, University of Trento (Italy).

• **February the 2nd, 2009** Successful defense of the doctorate thesis: *Lecture giovanili, pregiudizio e transculturalità. Consumi culturali, fumetti e orientamenti negli adolescenti: il caso degli italofoeni in Alto Adige* (‘Youth’s readings, prejudice and trans-culturality: cultural consumptions, comics, and attitudes amongst teenagers – The Italofoenes’ case in South Tyrol’). Supervisor: Prof. Carlo Buzzi.

3. Language Skills

Italian	Native speaker.	German	Written and spoken: upper intermediate.
English	Written and spoken: excellent.	French	Written and spoken: excellent.
Spanish	Written and oral comprehension.	Japanese	False beginner. On learning.

August 2001, August 2002, August 2003

Three intensive French courses at Institut Français des Alpes (Université Catholique de Lyon) with certifications.

2008: March 31—June 12; Sept. 15—Dec. 11; 2009: Febr. 2—April 3

Intensive German courses at the “Volkshochschule” in Köln (levels A1, A2, B1) with certifications.

June 2009

Zertifikat Deutsch B1—“Grundstufe” (official German language proficiency certification). Score: 96/100. (Note: my current level of proficiency in German is above “Mittelstufe”, that is, more than intermediate.)

April-June 2013, October 2014-March 2015

Attended daily classes (Mo-Fr) of Japanese, beginner level, at Kōbe University.

4. Computer Skills

Operative systems MacOS, Windows

Research, publishing, design QData, SPSS, Atlas.ti, MS Office, OpenOffice, Quark Xpress, AdobeCC.

5. Research Fields

Cultural and mass media sociology | Media culture transnational flows | Japanese popular culture: manga, anime | Soft power and Japanese culture | Global creative industries | Communication theories | Cultural globalisation | Subculture studies | History and theories of comics, illustration, and animated cinema | Graphic Journalism | Video game and television studies | History and theories of advertising and design

6. Activity in Academic and Research Institutions

- **January 2006—September 2016: “Manga Network” research group**
Centre d’études et recherches internationales (“Sciences-Po”, Paris).
- **October 2010—October 2013: London Metropolitan University**
Honorary Research Fellow, Faculty of Social Sciences and Humanities.
- **7 March, 2013—21 December, 2018: Kōbe University**
Japan Foundation Research Fellow (07/03/2013 – 06/03/2014). JSPS Foreign Research Fellow (27/09/2014 – 26/09/2016). Foreign Honorary Fellow (27/09/2016 – 21/12/2018).
Graduate School of Humanities, Department of Sociology.
- **21 August, 2017—21 August, 2018: The University of Hong Kong (Hong Kong, China)**
Honorary Research Associate. School of Modern Languages and Culture. Global Creative Industries.
- **2 November, 2016—present: Ca’ Foscari University (Venice, Italy)**
Honorary Research Fellow. Department of Asian and North African Studies.
- **8 September, 2018—present: Shanghai International Studies University (Shanghai, China)**
Lecturer. School of Journalism and Communication, Department of Advertising.

7. Research and Grants

7.1. Research Projects

Each entry here below presents the name of the research project, a brief description, the institute that carried out the research, the institution that funded the research, the role of Marco Pellitteri within the project, the period during which the research was conducted, and the total amount of the fundings, when applicable.

October 2004—February 2009 | Italy

Research activities for the Ph.D. dissertation: focus groups with adolescents, interviews, construction of two questionnaires for as many surveys in schools (November 2006, May 2007), data input of 985 questionnaires with Qdata software, data analysis with SPSS software, writing of the dissertation.

November 2004—June 2008 | Italy

ProVote. Interviews and survey with questionnaires, field notes, in-depth interviews to eight opinion leaders in Trento (politicians, entrepreneurs, professionals, teachers, priests) for the *ProVote* research project on electronic vote’s experimentations. University of Trento (Italy); Province of Trento (Italy); Prof. Carlo Buzzi; researcher; 2004-2008; € 500,000.

April—June 2005 | Italy

Gli apprendimenti informali dei giovani trentini (‘Informal learnings by youths in Trentino’). Piloting of one focus group and two interviews, and writing of the field notes. University of Trento (Italy), IARD institute (Milan, Italy); IPRASE Trentino (Trento); Prof. Carlo Buzzi; researcher; 2005; € 20,000.

November 2005—January 2006 | Italy

Cultura del videogiochi: mondo giovanile e mondo adulto a confronto (‘Video games culture: The world of youths in the face of the world of adults’). Expert consultancy on the specific research’s issue, pilot test of the questionnaire and writing of a literature review. IARD institute; AESVI (Italian Association of Video Games Publishers, Aesvi.it); researcher and expert consultant; 2005-2006; € 50,000.

2006—2010 | Italy, France, Germany, Switzerland

Japan’s New Cultural Power. “Manga Network” research activities. A survey was developed, articles published and three conferences organised in Paris (May 2006, March 2007, March 2008). CERI at Sciences-Po (Paris), Institute for Research on Youth Literature at Goethe-Universität (Frankfurt/Main); Japan Foundation. Prof. Jean-Marie Bouissou, Prof. Bernd Dolle-Weinkauff, Dr Marco Pellitteri; co-founder, co-designer, and senior researcher/analyst; 2006-2009; € 25,000.

July 15—August 16, 2009 | Italy

Osservatorio animazione e contenuti digitali. Il mercato dell'animazione: struttura e trend ('Monitoring of animation and digital contents. The animation market: structure and trends'); ISICULT Research Institute (Rome, Italy); RAI; Dr. Angelo Zaccone Teodosi; consultant and co-author; 2009; € 60,000.

November 2—December 31, 2009 | Italy, France, Germany, Spain, England

Osservatorio sui sistemi televisivi pubblici europei ('Monitoring of the European public service television broadcasters'), 4th edition, ISICULT Research Institute (Rome, Italy); RAI; Dr Angelo Zaccone Teodosi, Dr Giovanni Gangemi; researcher; 2009; € 50,000.

2010—2012 | Italy, France, Japan

Japan's New Cultural Power (continuation); CERI at Sciences-Po (Paris, France); JSPS through Kōbe University; Prof. Jean-Marie Bouissou, Prof. Yui Kiyomitsu, Dr Marco Pellitteri; senior researcher/analyst. 2010-2012: € 16,000.

March 2013—March 2014 | Japan, Italy, France, Germany

Japan's traumatic events in homeland fiction and their presence in the European press: The cases of Japanese animation for youths (1972-2005) and the mainstream daily press in Italy, France, Germany (1992-2011). Academic supervisor: Prof. Yui Kiyomitsu (Head of the Department of Sociology at Kōbe University, Japan). Project carried out with a one-year post-doc research fellowship from the Japan Foundation (7 March 2013—6 March 2014); ¥ 4,740,000 (monthly stipend + allowances).

September 2014—September 2016 | Japan, several European countries

Soft power of J-culture and images of Japan in Europe: A multi-technique international survey. Academic supervisor: Prof. Yui Kiyomitsu (Head of the Department of Sociology at Kōbe University, Japan). Project carried out with a two-year research fellowship from the Japan Society for the Promotion of Science; ¥ 8,938,000 (stipend for 24 months and allowances) + ¥ 2,000,000 Grant-In Aid from the JSPS.

21 March, 2017—27 April, 2018 | Japan, several European countries

Survey and Analysis of Former Success and Current Decline of Japanese Television Programs in Western Europe: Trading Dynamics and Broadcasting Policies, 1975-2015. The project is being carried out with a one-year research grant from the HBF (Hōsō Bunka Foundation) of ¥ 1,350,000, and a one-year research grant from the TIFO (Toshiba International Foundation) of € 10,000.

15 February, 2018—31 March, 2018 | Japan, several European countries

Survey and Analysis of Former Success and Current Decline of Japanese Television Programs in Western Europe: Trading Dynamics and Broadcasting Policies, 1975-2015 — Phase 2. The project is being carried out with a one-year research grant from the HBF (Hōsō Bunka Foundation) of ¥ 1,250,000, and a one-year research grant from the TIFO (Toshiba International Foundation) of € 8,000.

7.2. Academic Awards, Grants, Fellowships, Distinctions

<i>Name of the Award/Distinction</i>	<i>Where Held/Appointed</i>	<i>Term / Day of Appointment</i>
Hōsō Bunka Foundation Research Grant	Japan Graduate School of Humanities, Kōbe University	21 March 2018—28 Feb. 2019 (¥ 1,250,000)
Tōshiba International Foundation Research Grant	Italy Department of Studies on Asia and Mediterranean Africa, "Ca' Foscari" University (Venice)	28 April 2018—27 April 2019 (€ 8,000)
Hōsō Bunka Foundation Research Grant	Japan Graduate School of Humanities, Kōbe University	21 March 2017—28 Feb. 2018 (¥ 1,350,000)
Tōshiba International Foundation Research Grant	Italy Department of Studies on Asia and Mediterranean Africa, "Ca' Foscari" University (Venice)	28 April 2017—27 April 2018 (€ 10,000)
Japan Society for the Promotion of Science (JSPS) two-year post-doc Research Fellowship for Foreign Researchers	Japan Graduate School of Humanities, Kōbe University	27 Sept. 2014—26 Sept. 2016 (¥ 362,000 monthly honorarium plus settling-in & travel benefits, and 2.0 million ¥ for research expenses)
Hōsō Bunka Foundation grant for the research in broadcasting	[Japan] [Won, but declined because it could not be used together with the above-described JSPS research fellowship]	[the project would have been implemented from March 2014 to February 2015; the budget would have been of 900,000 ¥]
Japan Foundation (JF) Research Fellowship for Foreign Researchers	Japan Graduate School of Humanities, Kōbe University	7 March 2013—6 March 2014 (¥ 370,000 monthly honorarium plus settling-in & travel benefits)

Japan Society for the Promotion of Science (JSPS) one-year Post-Doc Research Fellowship for Foreign Researchers	[Japan] [Won, but declined in favour of the above-mentioned JF fellowship]	[It would have been held in the same period and campus as above, with similar economic conditions]
Honorary Research Fellowship	England Faculty of Applied Social Sciences, London Metropolitan University	October 2010—October 2012
“Claudia Augusta” Award (academic and money award)	Italy First prize, assigned by the academic committee of the “Claudia Augusta” Public Library in Bozen (Italy), and appointed to Marco Pellitteri’s doctoral dissertation	Appointed: December the 14 th , 2009 [money award: € 500.00]
“John A. Lent’ Scholarship in Comics Studies” (academic and economic awards and invitation, as a special guest, to give the key lecture at the ICAF conference 2009)	United States of America Assigned by the Executive Committee of the ICAF, the International Comic Arts Forum, for the best research, and appointed to Pellitteri’s doctoral thesis. The award was delivered in Chicago during the 2009 ICAF yearly conference, which was held at the School of the Arts Institute of Chicago	Appointed: October the 15 th , 2009 [money award: \$ 500.00]
Two Japan Foundation awards: fundings for the translation into English and for the publication of the book <i>The Dragon and the Dazzle</i>	Italy and Japan Fundings granted and sent from Japan to Italy	Award decision communicated on April 2009; funds granted on February 2010 (€ 11,300)
“Franco Fossati” Award for the best volume on comics studies, with the scholarly book <i>Mazinga Nostalgia</i> (1999)	Italy Appointed in Rimini (Italy)	Appointed: July the 23 rd , 2000
Medail from the City of Rome for the win of the competition for the brand & logo of <i>Acquario Romano</i> (a public museum and theatre of Rome)	Italy Appointed in Rome (Italy)	Appointed: June 1996
Full 4-year scholarship for the “Graphic Design” high level course at Istituto Europeo di Design (IED), achieved with the 1 st prize at the <i>Con Francesca nel 2017</i> national contest	Italy Istituto Europeo di Design, Rome (Italy)	October 1992—June 1996

8. Teaching and Organisational Activities in Universities

8.1. Teaching Assignments

Academic Years 2002-2003 and 2003-2004 | Italy

- Lecturer in “History, sociology and languages of mass media” and in “History of cinema and visual media” for the course of “Semiology of cinema and of audiovisual languages”. Course owned by Prof. Gianna Marrone at the Faculty of Education sciences, “Roma Tre” University, Rome (Italy).
- Lecturer in “History and Languages of Comics” and “History and Languages of Animation” courses for two editions of the *Pedagogia della lettura, biblioteconomia e letteratura per ragazzi* (‘Reading’s pedagogy, libraries management, and children’s literature’) master course directed by Prof. Roberto Cipriani at the Faculty of Education sciences, “Roma Tre” University, Rome.

2009 | Switzerland

- 10th Film Summer School of the University of Lugano, organized at the Locarno Film Festival: *Animated Metamorphoses: The Changing Culture in Contemporary Animation*. Presentation and programme at Fss.unisi.ch/pages_eng/presentation.htm and Fss.unisi.ch/pages_eng/program.htm. Title of the seminars: “Anime in the Media-system: From Japanese Specificity to Global Phenomenon”, and “Production Philosophies, Re/presentation Strategies, National Identity/ies”. 6-7 August.

2010 | Belgium

- Sint-Lukas Hogeschool (Sint-Lukas University College of Art and Design), Brussels (Belgium), invited by Prof. Pascal Lefèvre. Titles of the seminars: “Theoretical frameworks, production philosophies. History, languages, and genres of *anime*”, “*Anime* in Japan and abroad. Japanese identity/ies, Western and European reception/s”, “*Anime* and ‘J-Culture’ go global. Internationality and transnationality of *anime* and Japanese pop culture”. 24-25-26 March.

2011 | Japan

- Training seminar for Ph.D. students on quantitative research methods and techniques finalized to a comparative international survey on Asian manga readers and anime watchers. Kōbe University, Graduate School of Humanities, Department of Sociology, 14-18 March.

2013-2015 | Japan

- Several lectures to Japanese and international undergraduate and graduate students on cultural globalization of Japanese popular culture: economic, industrial, commercial, cultural, political dimensions. Kōbe University, Graduate School of Humanities, Department of Sociology, May-June.

2016 | Japan

- Design, organisation and chairing of a workshop at Kōbe University, Graduate School of Humanities. Title: *Framing Japanese and Italian Cultures as Mutual Otherness*. 15 February.

Academic winter semester 2018 (11 September 2018—18 January 2019) | China

- Syllabus and teaching of two undergraduate courses at Shanghai International Studies Universities, School of Journalism and Communication, Department of Advertising, in the capacity of full-time lecturer: *Advertising Management* and *Theories and Techniques of Visual Communication*.

8.2. Organisation of Conferences, Symposia, Workshops**12-13 June 2015 | Kōbe University**

Organisation and chairing of the *Mutual Images* international workshop.
Cf. Mutualimages.org/2015-workshop.

15 February 2016 | Kōbe University

Organisation and chairing of the *Framing Japanese and Italian cultures as mutual Otherness* international workshop. Cf. Lit.kobe-u.ac.jp/zunou/images/poster/20160215.jpg.

6-8 April 2017 | *Cartoons on the Bay* festival, Turin (Italy)

Coordination of the “Japan Programme” at the international animation industry festival *Cartoons on the Bay*. Organisation and moderation of two conference panels and strategic communication with Japanese partners and guests.

25 November 2017 | Aoyama Gakuin University (Tokyo)

Co-organisation and co-chairing of the *Japan Pop Goes Global* workshop, as vice-president of the “Mutual Images” research association. Cf. <https://animemangastudies.wordpress.com/2017/07/19/call-for-papers-japan-pop-goes-global>.

15-16 February 2018 | “Ca’ Foscari” University of Venice (Italy)

Organisation and chairing of the *Japanese Animation and European Contexts: International Dynamics, Local Receptions* international symposium.

9. Invited Lectures in Universities**2007 | Switzerland, Italy**

1. “Da Clark Kent a Joe Sacco: l’ideologia nei comics avventurosi e il giornalismo grafico” (‘From Clark Kent to Joe Sacco: Ideology in adventure comics, and graphic journalism’). Presented at the lectures series *L’immagine persuasiva: narrazione e retorica per immagini* (‘The persuading image: Narration and rhetorics by images’), invited by Prof. Dr. Fulvio Ferrari. University of Trento, Department of Literary, Linguistic and Philologic Studies. 26 March.
2. “Prassi e pratiche lavorative nel settore del fumetto” (‘Praxis and work practices in the comics industry’), invited by Prof. Dr. Silvia Gherardi. University of Trento, faculty of Sociology. 27 March.
3. “Metafore e identità giapponese nei robot giganti” (‘Metaphors and Japanese identity in giant robots’). Presented at the conference *Robomorfosi: evoluzione del concetto di robot nell’animazione giapponese come specchio di una analisi sociologica* (‘Robo-morphosis: Evolution of the robot concept in Japanese animation as a mirror for a sociological analysis’), Invited by “La Sapienza” University of Rome, faculty of Communication Sciences. 13 July.
4. “La patrie du *manga* dans l’Occident: réception, absorption, réinterprétation transculturelle en Italie d’un imaginaire glocalisé” (‘*Manga*’s country in the West: Reception, absorption, and transcultural reinterpretation in Italy of a glocalized imagination’). Invited by the University of Geneva, with funding from the Consulate General of Japan in Switzerland. 8 November.

2008 | Italy, Germany

5. “Modelli, strategie e identità dell’immaginario giapponese” (‘Models, strategies, and identities of Japanese imagination’), *Romics* festival (Rome), programme of the “Università del fumetto” (‘University of Comics’), under the aegis of the IULM University (Milan; Prof. Alberto Abruzzese), the University of Salerno (Prof.

Gino Frezza, Prof. Sergio Brancato), the University of Lecce (Prof. Stefano Cristante), and the SSSUB (Scuola superiore di studi umanistici dell'Università di Bologna—'High institute of humanities at the University of Bologna', Prof. Daniele Barbieri). Italy. 5 October.

6. "Graphic Novels from Italy: Works by Guido Crepax, Hugo Pratt, Dino Buzzati, and Milo Manara". Invited by Prof. Hans-Heino Ewers and Dr. Bernd Dolle-Weinkauff, J.W. Goethe-Universität, Institut für Jugendliteraturforschung, Frankfurt/Main (Germany). 13 November.
7. "Japanese pop culture in Europe". Invited by Prof. Dr. Winfred Kaminski, Fachhochschule Köln ('Cologne University of Applied Sciences'), Institut für Medienforschung und Medienpädagogik ('Institute for Media Studies and Pedagogy of Mass Media'), Cologne (Germany). 3 December.
8. "La cultura *pop* giapponese in Europa e in Italia" ('Japanese pop culture in Europe and Italy'). Invited by Dr. Stefano Montes, University of Palermo (Italy), Cultural Anthropology course. 18 December.

2009 | Germany, Italy

9. "Le questioni generali per una nuova mappatura della *J-Pop* giunta in Italia e in Europa attraverso gli *anime* e i *manga*" ('General issues for a new mapping of J-Pop in Italy and Europe through *anime* and *manga*'). Invited by Prof. Fabriano Fabbri, University of Bologna (Italy). 27 May.
10. "The Dragon and the Dazzle: A starting overview for a general 'mapping' of the J-Pop in Europe". Invited by Prof. Lisette Gebhardt and Dr. Cosima Wagner, "Johann W. Goethe" Universität, Faculty of Japanology, Frankfurt/Main (Germany). 10 June.

2010 | Germany, Italy

11. "Alcune questioni sulla J-Culture in Europa" ('Some issues on J-Culture in Italy and Europe'). Invited by Prof. Silvia Leonzi and Prof. Giovanni Ciofalo, "La Sapienza" University, Rome (Italy), "Languages and Techniques of Mass Media" course. 8 April.
12. "Japanese pop culture in Italy through anime and manga: Features of a successful encounter". Lecture given at the academic workshop *Zwischen Transkulturalität und Japanizität* ('Between transculturality and Japaneseness'), invited by Prof. Dr. Michiko Mae, Heinrich Heine-Universität, Düsseldorf. June 18.

2011 | Israel, Italy, Japan, England

13. "The Dragon and the Dazzle: Japanese imagination in Italy". Sainsbury Institute for the Study of Japanese Arts and Culture – Great Britain Sasakawa Foundation, affiliated to the University of East Anglia, Norwich, England. 21 January.
14. "Manga and anime in Italy—A special case of love at first sight: A story of sociological interest". Kobe University, Faculty of Letters, Department of Sociology, 17 March.
15. "Il lavoro di supervisione scientifica ed editoriale nella saggistica sui media del visivo" ('Scientific and editorial supervision in essay books on visual media'). Università degli studi di Roma "La Sapienza", Faculty of Sciences of communication; invited by Prof. Silvia Leonzi and Giovanni Ciofalo. April 12.
16. "Il maremoto in Giappone e il giornalismo italiano su internet" ('The tsunami in Japan and the Italian journalism on the web'). Università degli studi di Roma "La Sapienza", Faculty of Sciences of communication; invited by Prof. Silvia Leonzi and Giovanni Ciofalo. 12 April.
17. "L'immaginario giapponese nella cultura europea" ('Japanese imagination in the European culture'). Università degli studi di Roma "La Sapienza", Faculty of Sciences of communication; invited by Prof. Silvia Leonzi and Prof. Giovanni Ciofalo. 12 April.
18. "Manga in Europe: Models, strategies and identities—A discussion on the *manga/anime*-related *J-Pop* in Europe". Hebrew University of Jerusalem, Department of Japanese Studies. 18 May.

2014 | Japan, Germany

19. "The success of Japanese pop culture in Italy through manga and anime". Okazaki Women's University; invited by Prof. Saya S. Shiraishi. 6 February.
20. "Comics and Video Games: An Introductory Lecture". *GameLab*, Fachhochschule Köln (Cologne University of Applied Sciences), Cologne. 12 May.

2015 | Japan, Philippines, Singapore

21. "Points for a discussion on the manga/anime-related J-culture in Europe". Lesson taught to the students of Fujishima High School, Fukui (Japan), 21 February.
22. "Japanese pop culture: A general outlook". Ateneo de Manila University, Departments of European Studies and Japanese Studies; Manila (Philippines). 9 March.
23. "Notions of Kawaii in France and Italy: An Aesthetical and sociological outlook on a partial 'mangaization' and 'kawaiiization' of youths' imagination". Ateneo de Manila University, Departments of European Studies and Japanese Studies. 16 March.
24. "Japanese animation as art and industry: A dialogue". National University of Singapore, Department of Japanese Studies. 23 June.
25. "What's so comic about video games? Aesthetic and linguistic loans from comics to computer games". Invited lecture for a symposium at the Graduate School of Manga Studies and the International Research Center of Kyoto Seika University. Kyoto International Manga Museum, 13 December.

2016 | Japan, Italy

26. "Diminishing the Other without even realising: Japan in the Italian mainstream press". Presented at the workshop *Framing Japanese and Italian Culture as Mutual Otherness*. Kōbe University, Graduate School of Humanities, 15 February.
27. "Points for a discussion on the manga/anime-related J-culture in Europe". Invited lecture presented at Chikushi Jogakuen University, Dazaifu (Fukuoka), 19 April.
28. "Points for a discussion on the manga/anime-related J-culture in Europe". Invited lecture presented at Nagasaki University, 21 April.
29. "Japanese Anime as art and industry". Nagasaki University of Foreign Studies, 22 April.
30. "Mangaization of youth imagery in Europe". Nagasaki University of Foreign Studies, 22 April.
31. "The special relationship between Italy, Europe, and Japanese animation and manga". Two invited lectures presented at Okazaki Women's University, 14 July.
32. "Dirty, Ugly, and Bad: Japanese animation and its Italian success. The curious entrepreneurial case of *UFO Robo Grendizer*". University of Bologna, Faculty of Economy, Department of Management, 3 November.
33. "Vicissitudes et normalisation du manga et de l'anime en Europe : un regard interdisciplinaire" ('History and normalisation of manga and anime in Europe: an interdisciplinary outlook'). INALCO (National Institute of Eastern languages and civilisations, Sorbonne University), Paris, 7 November.

2017 | Italy

34. "L'industria delle emozioni: l'animazione giapponese e il contesto italiano" ('The industry of emotions: Japanese animation and the Italian context'). "Ca' Foscari" University, Venice (Italy), 26 May.

2018 | Italy, France

35. Presentation of Marco Pellitteri's book *Mazinga Nostalgia* (2018, 4th revised edition). "Ca' Foscari" University, Venice (Italy), 18 February. With Toshio Miyake. Unive.it/data/agenda/4/16579.

10. Projects, Teachings, and Lectures in the Cultural/Educational Domains

2001 | Italy

- "Note per bibliotecari sul fumetto e l'animazione" ('Notes for librarians upon comics and animation'), seminar at the Public Library of Biella (province of Turin, Italy). 16 October.
- "Robot giganti e intelligenze artificiali negli anime" ('Giant robots and A.I.s in anime'). *I Castelli Animati* festival: Genzano (Rome, Italy). 4 October.

2003 | Italy

- "Le estetiche videoludiche del cinema d'animazione" ('The Video game Aesthetics of Animated Film'). *I videogiochi tra fumetto e animazione: da dove vengono, dove vanno* ('Video Games amid Comics and Animation') symposium, *IGI-Expo*, Genoa (Italy). 9-14 September.

2004 | Italy

- Conference at the seminar series *Tamburi Rodari*, Town Theater in Ostia (Rome). 15 June.
- Scientific design, iconographic research, and edition of scholarly texts for the *Di Spartaco, Eroi e Rivolte* ('About Spartacus, Heroes, and Rebellions') exhibit for the summer art-theatre-ballet festival in S.M. Capua Vetere (Naples, Italy) under the general direction of M° Aurelio Gatti. August.
- Workshop on comics (three two-hour lessons) in elementary schools in Aprilia (Rome). April.

2005 | Italy

- "Fumetti e cartoon da Est e da Ovest, una serena convivenza" ('Comics and Cartoons from East and from West: A Quiet Cohabitation'). FNAC, Genoa. 13 April.
- "Globalizzazione culturale e sinergia fra media ludici e narrativi" ('Cultural Globalization and Synergy between Ludic and Narrative Media'). *Fumetto-cinema-animazione-videogames: la contaminazione dei media* ('Comics-Cinema-Animation-Videogames: Entwinements in Media') round table. *Turin Comics* festival: Turin, 3 April.
- "La grafica dei cinque sensi nel fumetto" ('Graphic design of the five senses in comics'), seminar for the "Scuola del fumetto" ('Comics school') in Palermo, organized by Grafimated Studio. Palermo, 8 February.
- "History and Languages of Comics" and "History and Languages of Animation" seminars at the "Arti sequenziali" ('Sequential arts') course, organized by Studio Grafimated and C.S. Informatica with fundings by the European Social Fund. Total duration: 20 hours. April-May.
- "Note sul fumetto, l'animazione e l'illustrazione nella narrativa per ragazzi" ('Notes upon comics, animation, and illustration in children literature'), Seminar at the Monza Public Library. 20 January.
- "... E tutti su per aria!" ('... And everybody up there!'), 9 lectures and projections on the theme of flying in comics, cinema, and animation at the Public Library "Pier Paolo Pasolini" in Ciampino (province of Rome). Lectures held December 19, 2002 and 7, 9, 14, 16, 21, 23, 28, 30 January, 2003.

Academic Year 2005/2006 (Oct. 2005 – May 2006) | Italy

- Workshops on comics in high schools in Bozen, Brixen and St. Ulrich (South Tyrol, Italy) on behalf of the Bozen Pedagogical Institute for the Italophone and Ladin groups (duration: 60 hours).

2006 | Italy

- “Animazione occidentale e animazione giapponese a confronto” (‘Western and Japanese animation: a comparison’), seminar for the “Scuola di animazione” (‘Animation school’) of Palermo (Italy), organized by the Grafimated Studio. 28 February.

2008 | Italy

- “Le questioni generali per una nuova mappatura della *J-Pop* giunta in Italia e in Europa attraverso gli *anime* e i *manga*” (‘Main issues for a new mapping of Japanese pop culture arrived in Italy and Europe through *anime* and *manga*’), *ComicCult – Fiera del Grande Salento* festival (Lecce, Italy). 6 December.
- “Dal ‘Mazinga revival’ al ‘Pop & Global Japan.’ Passato e presente dell’immaginario giapponese e del suo pubblico in Italia e in Europa” (‘From the ‘Mazinger revival’ to the ‘Pop & Global Japan’: past and present of Japanese imagination and its audience in Italy and Europe’), seminar at the Public Library of Manerbio (Brescia). 18 May.

2009 | Belgium, Italy

- “The Sinergy of Contents and Platforms in Audiovisual Media: The Case of Japanese Manga and Animated Film”. Presented at *Shooting Comics*, the 53rd COFIB three-day conference organized by Zebracinema, the Flemish Service for Film Culture, and the Royal Belgian Film Archive in Brussels. Neerpelt, province of Dommelhof Neerpelt, Belgium, 20-22 November.
- “Hayao Miyazaki, l’anime, il manga... e l’universo. Due parole introduttive sul manga e l’anime in Occidente” (‘Hayao Miyazaki, anime, manga... and the universe: Some introductory words on manga and anime in the West’). Museo Faggiano, Lecce. 3 November.
- “Le politiche culturali degli *anime* e dei *manga*. Il “potere soffice” della *J-Pop*: una prospettiva europea” (‘Cultural policies of *anime* and *manga*. The soft power of J-Pop: A European perspective’). Istituto Giapponese di Cultura (‘Japanese Institute of Culture’), Rome (Italy). 20 October.
- Two seminars at the Scuola Internazionale di Comics in Florence. 29 May.
 - “La sinestesia nel fumetto. Stimolare i cinque sensi attraverso la grafica e lo *story-telling*” (‘Synaesthesia in comics: Stimulation of the five senses through graphic design and story-telling’).
 - “Precursori e pionieri del romanzo a fumetti italiano. Guido Crepax, Hugo Pratt, Dino Buzzati” (‘Precursors and pioneers of Italian graphic novel: Guido Crepax, Hugo Pratt, Dino Buzzati’).
- “Some Notes on Japanese National Identity in Recent Anime”. Presented at the *Nippon Connection* Film Festival, Frankfurt/Main (Germany). 18 April.

2010 | Italy

- “Manga, anime e culture pop del Giappone in Europa e in Italia: nuove prospettive. Il *potere soffice* della ‘nuova’ J-culture per ragazzi e i suoi maggiori modelli culturali” (‘Manga, anime and pop cultures from Japan to Europe and Italy: new perspectives. The *soft power* of the ‘new’ J-culture for youths and its main cultural models’). *Japan in Love*, festival on Japan. Chiaravalle (Ancona), Italy, 13 June.
- Seminars at “Scuola del Fumetto”, Palermo. Title: “Sette parole chiave del fumetto in Italia oggi” (‘Seven keywords of comics in Italy today’). 19 March (two editions) and 8 November (one edition).
- Special seminar at the “Scuola del Fumetto” (‘School of Comics’) of Palermo. Title: “La grafica dei cinque sensi nel fumetto” (‘Graphics of the five senses in comics’). 8 November.

February 2012—February 2014 | Italy

- Ideation, design, and coordination of the two-year cultural initiative “Trentino Italia Storie Pop” for the Fondazione Museo Storico del Trentino (Trento, Italy), with funds from the Cassa di Risparmio di Trento e Rovereto. The initiative consists in exhibits on comics, photography, historic tourism advertising posters, cinema and animation screenings, theatre shows, workshops, conferences.

June 2014 | Italy

- Three invited lectures on Japanese animation at *Etna Comics* convention: 7, 7 and 8 June, Catania.

2015 | Japan, Italy

- Invited lecture on Japanese culture in Europe. Fujishima (Fukue) high school, 21 February.
- Invited lecture on Japanese visual culture. *Palermo Comicon*, 20 September, Palermo (Italy).
- Invited lecture on Japanese culture in Europe. Fukuyama (Hiroshima) high school, 14 November.

January—April 2016 | Japan, Italy

- Project coordinator of the “Japan Programme” at the international animation industry festival *Cartoons on the Bay* (Turin, 6-8 May, 2017). Organisation and moderation of a conference panel, animated film projection retrospectives, strategic communication with Japanese partners and guests.

2018 | Italy, France

- Speech at the *Japan Day*, Museum of Science Fiction (Turin, Italy), 27 January.
- Masterclass at the Wegil center: “Gli anime, il Giappone, l’Italia e la nostalgia. Come sopravvivere all’animazione giapponese ed essere felici” (‘Anime, Japan, Italy, and nostalgia: How to survive with Japanese animation and be happy’). Rome, 25 February.
- Speech at the symposium “Après Japan Expo – 40 and de Goldorak en France” (‘After Japan Expo – UFO Robo Grendizer: Its 40 years in France’), Paris, 8 July.

11. Memberships in Academic Societies and Other Activities

Academic memberships and activities

- **2009—present** member of the EAJS (European Association of Japanese Studies).
- **2013—present** member of the IAJS (International Association of Japanese Studies).
- **2015—present** member of the BAJs (British Association of Japanese Studies).
- **2015—present** Vice-President of *Mutual Images* international research association.
- **2015—present** Main editor of *Mutual Images* academic journal (Mutualimages-journal.org).

Professional memberships and activities

- **October 1993—June 1996** Founder and editor-in-chief of *Lapilli*, magazine on design and visual arts.
- **1999—present** Direction Committee of *Il Pepeverde*, quarterly journal on children literatures.
- **2001, 2002, 2003** Scientific Committee at the *Romics* convention, Rome (Italy).
- **October 2002—June 2005** Co-founder and editor of *eMotion*, two-monthly magazine on animation.
- **November 2004—present** Tunué Publishing (Tunue.com)
Scientific director and editor for the essay series “Lapilli”, “Lapilli Giganti”, “Lapilli Extra”, “Frizzzz”.
Translator from English and French of academic books, editor for the essay series “Esprit”.
- **2008—2014** “Rapalloonia!” cultural association
Scientific director of the yearly “Mostra Internazionale dei Cartoonists”, Rapallo (Genoa).
Scientific/editorial supervision of the annual catalogs.

/// Industry-Related Work Experience

Hereby Marco Pellitteri's main employments/collaborations in the media- and design industries are listed, from 1992 to 2014. The job activities are classified according to the fields of the industries involved. Each entry consists of the period of employment/collaboration, the company involved, a brief description of Marco Pellitteri's professional role in that occasion, the full-time or part-time involvement, and the type of job: either employment or external collaboration.

Graphic Design and Advertising

- **December 1992—February 2013**

- [Self-employed]**

- Work activity as a freelance graphic designer with various clients. Kinds of works realized: editorial design (graphic design of tabloids, magazines, books, brochures, pamphlets), packaging design, brand&logo design, advertising design, 3D industrial design, copywriting for radio advertising, shop window display design, multimedia design for CD-ROMs.

- **May-June 1998**

- Quid Adv. (advertising company, Rome, Italy)**

- Part-time employment as graphic designer & copy writer. Kinds of works realized: brand&logo design, packaging design, advertising design.

- **November-December 1997**

- RMS Grafica (graphic design studio, Rome, Italy)**

- Full-time employment as graphic designer. Kinds of works realized: editorial design (graphic design of brochures, pamphlets), brand&logo design, advertising design.

- **January-April 1997**

- La Rosa & L'Abbate (advertising company, Frankfurt, Germany)**

- External collaboration as graphic designer. Kinds of works realized: packaging design.

Corporate Image and Visual Communication

- **September 1999—July 2004**

- CEVS—Casa Editrice Valore Scuola (publishing house, Rome, Italy)**

- External collaboration as art director of the editorial projects. Kinds of works realized: editorial design (graphic design of tabloids, magazines, books, brochures, pamphlets).

- **January 2000—December 2003**

- LoJacono Commerciale (wholesale company, Palermo, Italy)**

- Employment as Director for the advertising and visual communication. Kinds of works realized: corporate identity & image, packaging design, brand&logo design, advertising design, 3D industrial design, copywriting for radio advertising, shop window display design.

- **September 1997—December 1999**

- European School of Economics (private university, Rome, Italy)**

- Employment as Director for the advertising and visual communication. Kinds of works realized: editorial design (graphic design of tabloids, magazines, books, brochures, pamphlets), brand&logo design, advertising design, multimedia design for CD-ROMs.

- **May-August 1997**

- European School of Economics (private university, Rome, Italy)**

- External collaboration as graphic designer. Kinds of works realized: editorial design (graphic design of tabloids, magazines, books, brochures, pamphlets).

Editing and Publishing

- **November 2004—present**

- Tunué—Editori dell'immaginario (publishing house, Latina, Italy)**

- Regular external collaboration as Scientific director of the essay book series and translator.

- **October 2002—December 2004**

- IHT publishings (publishing house, Milan, Italy)**

- Regular external collaboration as editor, columnist and reviewer for *eMotion*, two-monthly magazine devoted to information and scholarship on animated film.

- **January 2000—May 2002**

- Cartoon Club (publishing house, Rimini, Italy)**

- Regular external collaboration as columnist and reviewer for *Fumo di China* and *Manga Giornale*, monthly magazines devoted to information and scholarship on comics.

Cultural Projects and Events

- **February 2012—February 2014**

- Fondazione Museo Storico del Trentino (public cultural foundation, Trento, Italy)**

- Employment as Creator and Director of the 2-year long cultural project “Trentino Italia Storie Pop”. Organisation of exhibits, cinema showings, theatre plays, conferences, workshops (cf. the website Tritastorie.it).

- **January 2008—present**

- “Rapalloonia!” no-profit cultural association (Rapallo, Genoa, Italy)**

- Regular external collaboration as Scientific director of the annual exhibit “Mostra Internazionale dei Cartoonists” (‘International Cartoonists Exhibit’), Rapallo, Genoa, Italy.

- **May 2001—October 2003**

- Romics (comics convention, Rome, Italy)**

- External collaboration as member of the Scientific Committee and exhibit designer.

- **January 1996**

- Istituto Europeo di Design (Rome, Italy)**

- External collaboration for the artistic direction and organisation of the exhibit devoted to illustrator artist Cinzia Leone.

- **June 1995**

- Istituto Europeo di Design (Rome, Italy)**

- External collaboration for the artistic direction and organisation of the *I percorsi del fumetto* (‘Pathways through comics’) exhibit in Rome, devoted to illustrator artist Tanino Liberatore.

- **April-June 1995**

- Comitato dei Lenzuoli / Gruppo Abele (no-profit cultural association, Rome / publishing house, Turin, Italy)**

- External collaboration for the artistic direction and organisation of the *Una storia della lotta alla mafia* (‘A history of the war to mafia’) photography exhibit in Rome.

Tourism

- **June-September 2000**

- Villaggi & Tribù (tourist entertainment company, Rome, Italy)**

- Seasonal employment as tourist entertainer in a tourist resort in Calabria, Italy.

- **June-September 1996**

- Residence Triton Villas (tourist resort, Catanzaro, Italy)**

- Seasonal employment as tourist entertainer in a tourist resort in Calabria, Italy.

- **June-September 1995**

- Pegasus Animazione (tourist entertainment company, Genoa, Italy)**

- Seasonal employment as tourist entertainer in a tourist resort in Calabria, Italy.

- **June-September 1994**

- Pegasus Animazione (tourist entertainment company, Genoa, Italy)**

- Seasonal employment as tourist entertainer in a tourist resort in Calabria, Italy.

/// A Small Showcase of Selected Works Delivered in the Graphic Design and Advertising Creative Industries



A
A

2008-13 (A)

Corporate identity (catalogue, posters, flyers) for the International Cartoonists Exhibit of Rapallo.

1999-2005 (B)

Regular collaboration with the Cooperativa Editrice Valore Scuola (CEVS), Rome, publishing house of the CGIL Scuola: graphic design for books series, the official magazine and tabloid of CGIL Scuola, internal training courses for the employees on graphics and on the Macintosh operative system.

2002-2003

Corporate communication (flyers, bookmarks, posters, etc.) for two initiatives by the "Pier Paolo Pasolini" Public Library of Ciampino (Rome).

2001 (C)

Posters for the *Romics* festival's conferences.

1999-2003 (D)

Employment from LoJacono Commerciale (Palermo) as the image director: advertising campaigns, brands and logos, corporate identity, packaging.

March-June 1998

Design of integrated communication for the international congress *Lo Sport nella Città* ('Sports in the City'), Rome, at the European School of Economics: corporate identity, brochure, communication, audio-visual demo on CD-ROM.

November-December 1997

Projects for «RMS Grafica» design agency, Rome.
— Coordinate design for *Bilancio Esperto*, a new Buffetti's software: packaging, cover of the user's handbook, advertising page for the domain's magazines.
— Packaging and labeling for Johnson & Johnson's products, lines *pH 5.5*, *Carefree* and *RoC*.
— Promotional flyer and poster for the shops, for the cream *Johnson & Johnson's Penaten*.

March 1997 (E)

Corporate identity and advertising for the renowned *Cuba Sperlinga* restaurant, Palermo.

January-April 1997 (F)

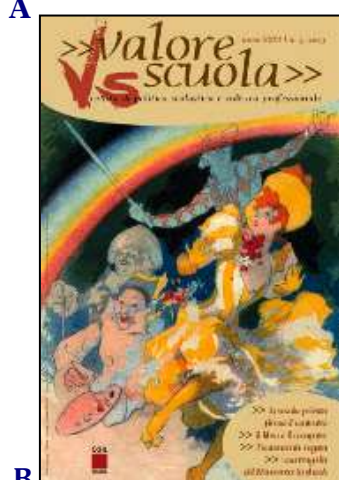
Packaging and graphic design on behalf of the design and advertising company La Rosa & L'Abbate in Frankfurt: projects for the prototype of "Tonus", Ferrero chocolate pralines.

June 1996

Win of the competition promoted by the Assessorato alla Cultura del Comune di Roma for the best brand & logo for *Acquario Romano*, the renowned Modern style building of Rome, today used as theatre and exhibition space.

1993-1996

Graphic design for *Lapilli*, journal of the IED, Rome.



B
A



B
A



C
A



D
A



E
A



F
A

/// Contents

A Cover Gallery of Some of Marco Pellitteri's Authored, Co-Authored, Edited Books, **p. 2**

0. Spot On... (A Selection of Marco Pellitteri's Most Relevant Publications), **p. 3**

1. Doctoral Dissertation, **p. 4**

2. Books Authored and Co-Authored, **p. 4**

3. Books Edited and Co-Edited, **p. 4**

3.1. Peer-Reviewed Journal Issues Edited (as Co-Editor or Editor), **p. 4**

3.2. Translations and Italian Editions of Other Scholarly Books and Articles, **p. 5**

4. Chapters in Collections, **p. 5**

5. Articles in Journals, **p. 8**

5.1. Encyclopaedia and Glossary Entries, **p. 10**

6. Participation in Academic Conferences and Other Scholarly Writings, **p. 11**

6.1. Papers Delivered at Academic Conferences, **p. 11**

6.2. Other Selected Scholarly Publications, **p. 14**

A Selection of Tunué Books with Marco Pellitteri's Scientific Supervision, **p. 17**

/// A Cover Gallery of Some of Marco Pellitteri's Authored, Co-Authored, Edited Books



MARCO PELLITTERI (1998), *Sense of Comics. La grafica dei cinque sensi nel fumetto* ('Sense of Comics: Graphics of the five senses in comics'). Rome: Castelvechi. 192 pages. [In Italian].



MARCO PELLITTERI (1999), *Mazinga Nostalgia. Storia, valori e linguaggi della Goldrake-generation* ('Mazinga Nostalgia: History, values, and languages of the Grendizer-generation'). Rome: Castelvechi. 496 pages. Published in 4 editions (1999, 2002, 2008, 2018). The 2018 edition is in 2 vols, 1600 pp.



MARCO PELLITTERI (2002) (ed.): *Anatomia di Pokémon. Cultura di massa ed estetica dell'effimero fra pedagogia e globalizzazione* ('Anatomy of Pokémon: Mass Culture and Aesthetics of the Ephemeral between Pedagogy and Globalization'). Roma: SEAM. 250 pages. [In Italian].



MARCO PELLITTERI (2004), *Conoscere l'animazione. Forme, linguaggi e pedagogie del cinema animato per ragazzi* ('Knowing Animation: Forms, Languages and Pedagogies of Animated Film for Children'). Rome: Valore Scuola. 240 pages. [In Italian].



MARCO PELLITTERI (2010), *The Dragon and the Dazzle: Models, Strategies, and Identities of Japanese Imagination* (Italian edition: 2008).



MARCO PELLITTERI — MAURO SALVADOR (2014), *Conoscere i videogiochi. Introduzione alla storia e alle teorie del videoludico* ('Understanding video games: An introduction to the history and theories of the video game medium'). Latina: Tunué. 288 pages. [In Italian].



MARCO PELLITTERI — FRANCESCO GIACOMANTONIO (2016), *Shooting Star. Sociologia mediatica e filosofia politica di Atlas Ufo Robot* ('Shooting Star: A media sociology and political philosophy of Ufo Robo Grendizer'). Rome: Fondazione Mario Luzi Edizioni. 350 pages. Forthcoming. [In Italian].

0.

Spot On... (A Selection of Marco Pellitteri's Most Relevant Publications)

1. **AUTHORED BOOK.** (1999): *Mazinga Nostalgia. Storia, valori e linguaggi della Goldrake-generation* ('Mazinger Nostalgia: History, values, and languages of the Grendizer-generation'). Rome: Castelvechi. Foreword by Alberto Abruzzese. 496 pages. 2nd edition: 2002. 3rd edition: 2008. 4th edition: 2018.
2. **ARTICLE.** (2004): "Mass Trans-Culture from East to West, and Back". In: *Animēshon Kenkyū—The Japanese Journal of Animation Studies*, vol. 5, issue 1A (6), Spring. Tōkyō: Tōkyō Zokei University, 19-26.
3. **ARTICLE.** (2008): "Seiyouteiki 'otaku' ni tuite no oboegaki: Yōroppa no mangafandamu tanjō ni okeru Nihonbunka no "hōkō" no jūyōsei" ('Notes on Western 'otaku': The importance of Japanese cultural 'fragrance' for the birth of a European manga-fandom'). In: *Yūriika—Poetry and Criticism*, n. 552, vol. 40-7, June, 248-57.
4. **ARTICLE.** (2009): "Nippon ex Machina: Japanese Postwar Identity in Robot Anime and the Case of *UFO Robo Grendizer*". In: Frenchy Lunning (ed.), *Mechademia*, issue 4: "War/Time". Minneapolis: University of Minnesota Press, 275-89.
5. **AUTHORED BOOK.** (2010): *The Dragon and the Dazzle: Models, Strategies, and Identities of Japanese Imagination—A European Perspective*. Foreword by Kiyomitsu Yui, with an essay by Jean-Marie Bouissou. Latina: Tunué. 750 pages. Published thanks to two money subsidies from the Japan Foundation.
6. **CURATED EDITION.** (2010): Italian edition (Introduction, supervision, notes) of: HIROKI AZUMA, *Dōbutsuka suru posutomodan. Otaku kara mita Nihon shakai*, Tōkyō, Kōdansha, 2001. *Generazione Otaku. Uno studio della postmodernità* ('Otaku Generation: A study of postmodernity'). Milan: Jaca Book. 194 pages.
7. **BOOK CHAPTER.** BOUISSOU, JEAN-MARIE—PELLITTERI, MARCO—DOLLE-WEINKAUFF, BERND with BELDI, ARIANE (2010): "Manga in Europe: A Short Study of Market and Fandom". In: Toni Johnson-Woods (ed.), *Manga: An Anthology of Global and Cultural Perspectives*. New York—London: Continuum, 253-66.
8. **BOOK CHAPTER.** (2011): "Cultural Politics of J-culture and 'Soft Power': Tentative Remarks from a European Perspective". In: Timothy Perper—Martha Cornog (eds), *Mangatopia: Essays on Manga and Anime in the Modern World*. Santa Barbara (CA): ABC-Clio—Libraries Unlimited, 209-36.
9. **ARTICLE.** (2011): "From Daddy Warbucks to Watchmen: General notes on ideology in popular comics". In: *Studies in Comics*, issue 2.1, Spring, 81-91.
10. **BOOK CHAPTER.** (2014): "Notions of Japan and Manga in France and Italy: The First Main Results of a Survey among Readers and Non-Readers of Manga". In: Kamila Sosnowska (ed.), *Facing East: International Scholars on Japanese Culture*. Bielsko-Biała: Wydawnictwo Nowa Strona, 77-106.
11. **ARTICLE.** (2014): "Furansu to Itaria ni okeru 'Nihon' to 'manga' no imēji manga dokusha/ hi dokusha chōsa no dai 1-ji shuyō kekka hōkoku" ('Images of Japan and manga in France and Italy: First main results of a survey among readers and non-readers of manga'). In: Jaqueline Berndt (ed.), *Global Manga Studies*, Vol. 4. Kyōto: Kyōto International Manga Museum — Kyōto Seika University, 197-233.
12. **ARTICLE.** (2014): "The Italian anime boom: The outstanding success of Japanese animation in Italy 1978-1984". In: *Journal of Italian Cinema & Media Studies*, vol. 2, issue 3, 363-81.
13. **ARTICLE.** (2014): "Mushrooms in the anime forest: When atomic explosion first appeared in Japanese TV series for children". In: *IJMS Newsletter*, no. 10, retrievable at: iajs.net/newsletters_no10/9.Pellitteri.pdf.
14. **BOOK CHAPTER.** (2015): "Le premier « anime boom » italien : le remarquable succès de l'animation japonaise en Italie (1978-1984) et les parallèles avec la France". In: Marie Pruvost-Delaspre (ed.), *Le Cinéma d'animation japonais en France* ('Japanese animated cinema in France'). Paris: Éditions L'Harmattan, 50-71.
15. **BOOK CHAPTER.** (2016): "The mangaization process in European comics: Observations on the French and Italian contexts". In: Klaudia Adamowicz — Kamila Sosnowska (eds), *Still Facing East: International Scholars on Japanese Cultural Studies*. Łódź: Wydawnictwo Biblioteka. Forthcoming.
16. **ARTICLE.** (2018): "On the kawaiiisation and mangaisation of European youth's subcultural commodified aesthetics: Theory of the Kawaii in Japan and its niche declinations in Europe through the aesthetics of local manga publishing and kawaii-style merchandising". *ARTS*, 7, x.
17. **ARTICLE.** (2019): "Reframing Japanese animation's success in the late 1970s: *UFO Robo Grendizer* at the origin of the first anime boom in Italy and France". In: *Journal of Italian Cinema and Media Studies*, 7:1.
18. **Co-EDITED BOOK.** PELLITTERI, MARCO—WONG, DIXON HEUNG-WAH (2019): *Japanese Animation in Asia: Transnational Industry and Success*. London: Routledge. Forthcoming.
19. **BOOK CHAPTER.** (2019): "The aural imagination in comic art". In: Mark Grimshaw – Mads Walther-Hansen – Martin Knakkergaard (edited by), *The Oxford Handbook of Sound and Imagination*. Oxford: Oxford University Press. Forthcoming.
20. **BOOK CHAPTER.** (2019): "Soft Power: Abe Shinzō". In: Jason G. Karlin – Patrick W. Galbraith – Shunsuke Nozawa (edited by), *Media Keywords: Japan and Beyond*. London – New York: Bloomsbury. Forthcoming.

1.

Doctoral Dissertation

Doctorate program in “Sociology and Social Research”, University of Trento (Italy).

PELLITTERI, MARCO (2009): *Lettture giovanili, pregiudizio e transculturalità. Consumi culturali, fumetti e orientamenti negli adolescenti: il caso degli italofofoni in Alto Adige* ('Youth's readings, prejudice and transculturality: cultural consumptions, comics, and attitudes amongst teenagers – The Italophones' case in South Tyrol'). Supervisor: Prof. Carlo Buzzi. February the 2nd. [In Italian].

2. Books Authored and Co-Authored

1. **PELLITTERI, MARCO** (1998): *Sense of Comics. La grafica dei cinque sensi nel fumetto* ('Sense of Comics: Graphics of the five senses in comics'). Rome: Castelveccchi. 192 pages. [In Italian].
2. **PELLITTERI, MARCO** (1999): *Mazinga Nostalgia. Storia, valori e linguaggi della Goldrake-generation* ('Mazinger Nostalgia: History, values, and languages of the Grendizer-generation'). Rome: Castelveccchi. Foreword by Alberto Abruzzese. 496 pages. Winner of the “Franco Fossati” Award for the best Italian essay book on comics and animation, 2000. [In Italian].
2/bis. 2nd revised edition (2002), Rome: King/Saggi. 528 pages. [In Italian].
2/ter. 3rd revised edition (2008), Rome: Coniglio. 510 pages; hardcover. [In Italian].
2/quater. 4th revised edition (2018) as *Mazinga Nostalgia. Storia, valori e linguaggi della Goldrake generation dal 1978 al nuovo secolo*. Latina: Tunué. 2 vols. 1600 pages. [In Italian].
3. **PELLITTERI, MARCO** (2004): *Conoscere l'animazione. Forme, linguaggi e pedagogie del cinema animato per ragazzi* ('Knowing Animation: Forms, Languages and Pedagogies of Animated Film for Children'). Rome: Valore Scuola. 240 pages. [In Italian].
4. **PELLITTERI, MARCO** (2008): *Il Drago e la Saetta. Modelli, strategie e identità dell'immaginario giapponese* ('The Dragon and the Dazzle: Models, strategies, and identities of Japanese imagination'). Foreword by Kiyomitsu Yui, with an essay by Jean-Marie Bouissou. Latina: Tunué. 664 pages. [In Italian].
5. **PELLITTERI, MARCO** (2010): *The Dragon and the Dazzle: Models, Strategies, and Identities of Japanese Imagination—A European Perspective*. Foreword by Kiyomitsu Yui, with an essay by Jean-Marie Bouissou. Latina: Tunué. 750 pages. Published with grants (for translation and publication) from the Japan Foundation.
6. **PELLITTERI, MARCO**—SALVADOR, MAURO (2014): *Conoscere i videogiochi. Introduzione alla storia e alle teorie del videoludico* ('Understanding video games: An introduction to the history and theories of the video game medium'). Latina: Tunué. 288 pages. [In Italian].
7. **PELLITTERI, MARCO**—GIACOMANTONIO, FRANCESCO (2017): *Shooting Star. Sociologia mediatica e filosofia politica di Atlas Ufo Robot* ('Shooting Star: A media sociology and political philosophy of Ufo Robo Grendizer'). Rome: Fondazione Mario Luzi Editore. 350 pages. [In Italian].
8. **PELLITTERI, MARCO** (2019): *Conoscere i manga. Breve storia del fumetto giapponese* ('Understanding manga: A brief history of Japanese comics'). Rome: Carocci. Forthcoming.

3. Books Edited and Co-Edited

1. **PELLITTERI, MARCO** (2002) (ed.): *Anatomia di Pokémon. Cultura di massa ed estetica dell'effimero fra pedagogia e globalizzazione* ('Anatomy of Pokémon: Mass Culture and Aesthetics of the Ephemeral between Pedagogy and Globalization'). Roma: SEAM. 250 pages. [In Italian].
2. **PELLITTERI, MARCO**—WONG, DIXON HEUNG-WAH (2019): *Japanese Animation in Asia: Transnational Industry and Success*. London: Routledge. Forthcoming.
3. WONG, DIXON HEUNG-WAH—**PELLITTERI, MARCO**—HERNANDEZ HERNANDEZ ÁLVARO DAVID (2020): *Consumptive Production: Creative Uses of Cultures*. London: Routledge. Forthcoming.
4. WONG, DIXON HEUNG-WAH—**PELLITTERI, MARCO**—HERNANDEZ HERNANDEZ ÁLVARO DAVID (2020): *Production of Cultures in Asia*. London: Routledge. Forthcoming.
5. **PELLITTERI, MARCO**—HERNÁNDEZ-PÉREZ, MANUEL (2020), *Manga and Anime in Europe: A history of Japanese visual imagination in the European countries*. Cambridge: Cambridge University Press. In preparation.
6. **PELLITTERI, MARCO** (2020), *The Sound of Anime: Music and sound design of Japanese animation in Japan and beyond*. New York: Palgrave Macmillan. In preparation.

3.1. Peer-Reviewed Journal Issues Edited (as Co-Editor or Editor)

1. (2013): COGNET, GEOFFREY—**PELLITTERI, MARCO** (eds), *Invence*, vol. 1, November, “Exchanges Between East and West”. University of Tours (France). Reprinted August 2014.
2. (2014): YAMAGATA-MONTOYA, AURE—**PELLITTERI, MARCO**—DANESIN, MAXIME (eds), *Invence*, vol. 2, December, “Portraits of Japan: Myths and Realities of Japan in Art”. University of Tours (France).
3. (2016): YAMAGATA-MONTOYA, AURE—**PELLITTERI, MARCO**—DANESIN, MAXIME (eds), *Mutual Images*, vol. 1, no. 1, November.

4. (2017): YAMAGATA-MONTOYA, AURORE—PELLITTERI, MARCO—DANESIN, MAXIME (eds), *Mutual Images*, vol. 2, no. 1, February.
5. (2017): YAMAGATA-MONTOYA, AURORE—PELLITTERI, MARCO—DANESIN, MAXIME (eds), *Mutual Images*, vol. 2, no. 2, November.
6. (2018): PELLITTERI, MARCO—FABBRETTI, MATTEO (eds), *Mutual Images*, vol. 3, no. 1, April.
7. (2018): FONDEVILLA, HERB—PELLITTERI, MARCO (eds), *Mutual Images*, vol. 3, no. 2, July.
8. PELLITTERI, MARCO (ed), *Mutual Images*, vol. 3, no. 3, October.

3.2. Translations and Italian Editions of Other Scholarly Books and Articles

1. PELLITTERI, MARCO (2009) (trans. / ed.): MICHAEL BARRIER, *Vita di Walt Disney. Uomo, sognatore e genio* ('A life of Walt Disney: Man, dreamer, and genius'). Latina: Tunué, 576 pages. Translation, scientific and editorial supervision, and additional notes for the Italian edition. [In Italian]. Original work: MICHAEL BARRIER, *The Animated Man: A Life of Walt Disney*. Berkeley: University of California Press, 2006.
2. PELLITTERI, MARCO (2009) (trans.): Barack H. Obama, *Un mondo nuovo. La storia riparte dall'Africa – Discorso pronunciato ad Accra, Ghana l'11 luglio 2009* ('A new world: History starts again from Africa—Speech delivered in Accra, Ghana, on July the 11th, 2009'). Rome: Cooper. 91 pages. [In Italian].
3. PELLITTERI, MARCO (2009) (trans.): David Samuels, "Un uomo invisibile: come Ralph Ellison spiega Barack Obama" ('An Invisible Man: How Ralph Ellison explains Barack Obama'). In: Barack H. Obama, *Un mondo nuovo. La storia riparte dall'Africa*. Rome: Cooper, 9-45. [In Italian]. Original: "Invisible Man: How Ralph Ellison Explains Barack Obama", *The New Republic*, 22 October, 2008.
4. PELLITTERI, MARCO (2010) (trans.): Barack H. Obama, *L'arte della pace. I discorsi sulla missione in Afghanistan e alla consegna del Premio Nobel* ('The art of peace: The speeches on the mission in Afghanistan and at the delivery of the Nobel Prize'). Rome: Cooper. 96 pages. [In Italian].
5. PELLITTERI, MARCO (2010) (trans.): Tyler Cowen, *Yes, We Can. Istruzioni per diventare ricchi e felici* ('Yes, We Can: Instructions on how to become rich and happy'). Rome: Cooper. 248 pages. [In Italian]. Original work: *Create Your Own Economy: The Path to Prosperity in a Disordered World*. New York: Dutton, 2009, 272 pages.
6. PELLITTERI, MARCO (2010) (ed.): HIROKI AZUMA, *Generazione Otaku. Uno studio della postmodernità* ('Otaku Generation: A study of postmodernity'). Milan: Jaca Book. 194 pages. Introduction, supervision, additional notes. [In Italian]. Original work: HIROKI AZUMA, *Dōbutsuka suru posutomodan. Otaku kara mita Nihon shakai* ('An animalizing postmodern: Japanese society through the otaku perspective'), Tōkyō, Kōdansha, 2001.
7. PELLITTERI, MARCO (2010) (trans. / ed.): DAVID HAJDU, *Maledetti fumetti! Come la grande paura per i «giornaletti» cambiò la società statunitense* ('Damned comics! How the great comic books scare changed the U.S. society'). Latina: Tunué, 470 pages. Translation with scientific and editorial supervision, foreword and additional notes. [In Italian]. Original work: DAVID HAJDU, *The Ten-Cent Plague: The Great Comic Book Scare and How It Changed America*. New York: Farrar, Straus and Giroux, 2008.
8. PELLITTERI, MARCO (2011) (trans.): Silvia Pérez-Vitoria, *La risposta dei contadini* ('The peasants' response'). Milan: Jaca Book. 240 pages. [In Italian]. Original work: *La Riposte des paysans*. Arles: Actes Sud, 2010.
9. PELLITTERI, MARCO (2011) (ed.): JEAN-MARIE BOUISSOU, *Il Manga. Storia e universi del fumetto giapponese* ('The Manga: History and universes of Japanese comics'). Latina: Tunué, 400 pages. Translation with scientific and editorial supervision, foreword and additional notes. [In Italian]. Original work: JEAN-MARIE BOUISSOU, *Manga. Histoire et univers de la bande dessinée japonaise*. Arles: Éditions Philippe Picquier, 2010.
10. PELLITTERI, MARCO (2013) (ed.): DAVID MICHAELIS, *Schulz e i Peanuts. La vita e l'arte del creatore di Snoopy, Charlie Brown & Co.* ('Schulz and Peanuts: The life and art of the creator of Snoopy, Charlie Brown & Co.'). Latina: Tunué, 700 pages. Scientific and editorial supervision, introductory essay and additional notes. [In Italian]. Original work: DAVID MICHAELIS, *Schulz and Peanuts: A Biography*. New York: HarperCollins, 2007.
11. PELLITTERI, MARCO (2019) (trans. / ed.): MARC STEINBERG, *Il media mix dell'animazione giapponese. Storie e strategie di successo multimediale* ('Japanese animation's media mix: Histories and strategies of multimedia success'), working title. Translation, introductory essay and additional notes. [In Italian]. Original work: MARC STEINBERG, *Anime Media Mix: Franchising Toys and Characters in Japan*. Minneapolis – London: University Press of Minnesota, 2012. In progress and forthcoming for Latina: Tunué Publishing.

4. Chapters in Collections

1. PELLITTERI, MARCO (1999): "Promenade a Gotham City. Breve passeggiata nella metropoli più importante dell'immaginario fumettistico contemporaneo" ('Promenade in Gotham City: A short walk across the most important metropolis in contemporary comics-related imagery'). In: Cartoon Club (ed.), *Batman: la leggenda* ('Batman: The legend'), catalogue of the exhibit. Rimini: Cartoon Club. [In Italian].
2. PELLITTERI, MARCO (1999): "Tempo fantastico e fantanostalgie in Nathan Never" ('Fantastic time continuum and fantastic nostalgias in Nathan Never'). In: Cartoon Club (ed.), *Nathan Never, eroe del futuro* ('Nathan Never, hero of tomorrow'), catalogue of the exhibit. Rimini: Cartoon Club. [In Italian].
3. PELLITTERI, MARCO (2000): "Lo strano caso della maschera di Diabolik" ('The strange case of Diabolik's mask'). In: Cartoon Club (ed.), *Sulle tracce della pantera*. Rimini: Cartoon Club. [In Italian].

4. PELLITTERI, MARCO (2001): "Matsumoto Leiji: libertà e vagabondaggi" ('Matsumoto Leiji: Freedom and wandering'). In: *Future Film Festival 2001*, catalogue of the festival. Bologna: ADN Kronos Libri. [In Italian].
5. PELLITTERI, MARCO (2002): "Estetica *kawaii* e modelli di sviluppo intermediale da Topolino a Pikachu" ('*Kawaii* aesthetics and models of intermedial development from Mickey Mouse to Pikachu'). In: Marco Pellitteri (ed.) (2002), *Anatomia di Pokémon. Cultura di massa ed estetica dell'effimero fra pedagogia e globalizzazione* ('Anatomy of Pokémon: Mass culture and the aesthetics of the ephemeral between pedagogy and globalization'). Rome: SEAM, 180-247. [In Italian].
6. PELLITTERI, MARCO (2002): "Perché leggere Joe Sacco" ('Why we should read Joe Sacco'). In: Elettra Stamboulis—Gianluca Costantini (eds) (2002), *Joe Sacco. Nuvole da oltre frontiera—Joe Sacco: Clouds from beyond the Borders*, bilingual book. Ravenna: Comune di Ravenna, 30-33 [in Italian; but Eng. trans.: pp. 34-47]. Catalogue of the exhibition, Ravenna, 1st February—2 March 2002.
7. PELLITTERI, MARCO (2002): "Andrea Pazienza ed il segno del tempo". In: Centro Fumetto "Andrea Pazienza" (ed.), *Andrea Pazienza. La vita e le opere* ('Andrea Pazienza: His life and works'), Rome/Cremona, Romics/Centro Fumetto "Andrea Pazienza". Catalogue of the exhibit. [In Italian].
8. PELLITTERI, MARCO (2003): "Global Media? Eroi-merce, transcultura di massa e mediatizzazione mondiale" ('Global Media? Merchandise-heroes, mass transculture, and world mediatization'). In: Andrea Materia—Giuseppe Pollicelli (2003), *Comicswood. Dizionario del cinefumetto* ('Comicswood: A dictionary of cine-comics'), vol. 1 (of 3). Roma: Bottero, 97-111. [In Italian].
9. PELLITTERI, MARCO (2005): "Ad Est di *Oliver Twist*" ('East of *Oliver Twist*'). In: Roberta Ponticiello—Susanna Scrivo (eds) (2005), *Con gli occhi a mandorla. Sguardi sul Giappone dei cartoons e dei fumetti* ('Through almond eyes: Looking at Japan through cartoons and comics'). Latina: Tunué, 63-84. [In Italian].
9/bis. 2nd revised edition (2007), Latina: Tunué, 83-114. [In Italian].
10. PELLITTERI, MARCO (2005): "Fumetti e cartoon da Est e da Ovest, una serena convivenza" ('Comics and cartoons from the East and West: Quietly living together'). In: Roberta Ponticiello – Susanna Scrivo (eds) (2005), *Con gli occhi a mandorla. Sguardi sul Giappone dei cartoons e dei fumetti* ('Through almond eyes: Looking at Japan through cartoons and comics'). Latina: Tunué, 192-221. [In Italian].
10/bis. 2nd revised edition (2007), Latina: Tunué, 275-321. [In Italian].
11. PELLITTERI, MARCO (2005): "Prefazione" ('Foreword'). In: Mario A. Rumor (2005), *Come bambole. Il fumetto giapponese per ragazze* ('Somehow dolls: Japanese comics for girls'). Latina: Tunué, VIII-XIV. [In Italian].
12. PELLITTERI, MARCO (2006): "Il manga in Italia. Storia di una ibridazione fastidiosa" ('*Manga* in Italy: History of a bothering hybridization'). In: Matteo Stefanelli (ed.) (2006), *Fumetto International. Trasformazioni del fumetto contemporaneo* ('Fumetto International: Transformations in contemporary comics'). Roma: Drago Arts & Communication, 50-4. [In Italian].
13. PELLITTERI, MARCO (2006): "I videogame e la ricerca. Una rassegna della letteratura critica e scientifica sui videogiochi" ('Video games and research: Overview of the critical and scientific literature'). In: *Cultura del videogioco—Studi e ricerche* ('Video Game Culture—Studies and Research'). Milan: AESVI—Associazione editori software videoludico italiana ('Italian Association of Video Games Publishers'). Retriavable at Aesvi.it/cms/index.php?dir_pk=505. The paper is part of research on video games and youth led by the University of Trento. Length: 80 pages. [In Italian].
14. PELLITTERI, MARCO (2007): "Promemoria per un discorso sul robot e sull'uomo artificiale" ('Memorandum on robots and artificial men'). In: Gianluca Di Fratta (ed.) (2007), *Robot. Fenomenologia dei giganti di ferro giapponesi* ('Robots: A reader on Japanese iron giants'). Caserta: L'Aperia, 135-79. [In Italian].
15. PELLITTERI, MARCO (2007): "Il West antimitico e implacabile di Ken Parker" ('The anti-mythic and implacable West of Ken Parker'). In: *Ken Parker*, catalogue of the 35th International Cartoonists Festival. Rapallo (GE): Comune di Rapallo—"Rapalloonia!", 2-50. [In Italian].
16. PELLITTERI, MARCO (2008): "Cinque parole da tenere a mente sul fumetto italiano d'oggi" ('Five words to keep in mind on Italian comics today'). In: Mario Allegri—Claudio Gallo (eds) (2008), *Scrittori e scritture nella letteratura disegnata italiana* ('Writers and writings trends in Italian drawn literature'). Milan: Fondazione Arnoldo e Alberto Mondadori, 222-34. Containing the updated and revised proceedings of the conference *Scrittori e scritture nella letteratura disegnata italiana*, Rovereto, Academy of the "Agiati" and Civic Museum, 4-5 October 2006. [In Italian].
17. PELLITTERI, MARCO (2008): "Il fumetto a scuola: paradossi e opportunità" ('Comics at school: paradoxes and opportunities'). In: Sergio Brancato (ed.) (2008), *Il secolo del fumetto. Lo spettacolo a strisce nella società italiana 1908-2008* ('The century of fumetto: Comic-stripped entertainment in Italian society 1908-2008'). Latina: Tunué, 89-105. [In Italian].
18. PELLITTERI, MARCO (2010): "Introduzione all'edizione italiana" ('Introduction to the Italian edition'). In: Azuma, Hiroki (2010), *Generazione Otaku. Uno studio della postmodernità* ('Otaku Generation: A Study of Postmodernity'). Milan: Jaca Book, 11-34. [In Italian].
19. PELLITTERI, MARCO (2010): "Research, Publishers, Professional Associations, and the Mass Media. The Four Main Producers of Knowledge on Video Games: The Case of Italy". In: Winfred Kaminski—Martin Lorber (eds) (2010), *Clash of Realities 2010. Computerspiele: Medien un mehr...* München: Kopaed, 267-78. Containing the revised proceedings of the conference *Clash of Realities*, 3rd International Computer Game

Conference, Köln, 21-23 April 2010.

20. PELLITTERI, MARCO (2010): "Giappornologie. Passionali multisensorialità del *manga* e nuove frontiere della nippomasturbazione" ('Japornologies: passionnal multisensorialities in *manga*, and the new frontiers of Nippon-masturbation'). In: Marcello Ghilardi (2010), *La filosofia nei manga. Estetica e immaginario nel Giappone contemporaneo* ('Philosophy in manga: Aesthetics and imagination in contemporary Japan'). Milano: Mimesis, 65-96. [In Italian].
21. BOUISSOU, JEAN-MARIE—PELLITTERI, MARCO—DOLLE-WEINKAUFF, BERND with BELDI, ARIANE (2010): "Manga in Europe: A Short Study of Market and Fandom". In: Toni Johnson-Woods (ed.) (2010), *Manga: An Anthology of Global and Cultural Perspectives*. New York—London: Continuum, 253-66.
22. PELLITTERI, MARCO (2011): "Prefazione" ('Preface'). In: Bouissou, Jean-Marie (2011), *Il Manga. Storia e universi del fumetto giapponese* ('Manga: History and universes of Japanese comics'). Latina: Tunué, XI-XXII. [In Italian].
23. PELLITTERI, MARCO^a, with BOUISSOU, JEAN-MARIE^c—DOLLE-WEINKAUFF, BERND^c—BELDI, ARIANE^s (2011): "Manga in Europa. I primi risultati di una ricerca comparativa internazionale in corso e un approfondimento sull'Italia" ('Manga in Europe: The first results of comparative international research underway, and a deeper look at Italy'). In: Matteo Casari (ed.) (2011), *Culture del Giappone contemporaneo. Manga, anime, videogiochi, arti visive, cinema, letteratura, teatro, architettura* ('Cultures of contemporary Japan: Manga, anime, video games, visual arts, cinema, literature, theatre, architecture'); proceedings of the *Wabi Sabi Cyber* 2007-2008 international conferences. Latina: Tunué, 225-56. [In Italian].
24. PELLITTERI, MARCO (2011): "Cultural Politics of J-culture and 'Soft Power': Tentative Remarks from a European Perspective". In: Timothy Perper—Martha Cornog (eds) (2011), *Mangatopia: Essays on Manga and Anime in the Modern World*. Santa Barbara (CA): ABC-Clio—Libraries Unlimited, 209-36.
25. PELLITTERI, MARCO (2012): "One Piece da novanta. Un successo mondiale senza precedenti e che dura da tre lustri" ('One Piece, international big gun: A worldwide success 15-year long'). In: Museo Wow (ed.) (2012), *Dal manga all'anime. In viaggio con One Piece* ('From manga to anime: Sailing with One Piece'), catalogue of the exhibit (Milan, Wow – Spazio Fumetto, March 9—May 13, 2012). Milan: Wow. [In Italian].
26. PELLITTERI, MARCO (2012): "L'anime boom in Occidente. Il primo periodo di successo dell'animazione commerciale giapponese in Europa e in America 1978-1984" ('The anime boom in the West: The first period of success of Japanese animation in Europe and America 1978-1984'). Chapter VI/2 in: Guido Tavassi (2012), *Storia dell'animazione giapponese. Autori, arte, industria, successo 1917-2012* ('A history of Japanese animation: Authors, art, industry, success 1917-2012'). Latina: Tunué, 145-54. [In Italian].
27. PELLITTERI, MARCO (2013), "Nota all'edizione italiana" ('Foreword to the Italian edition'). In: David Michaelis (2013), *Schulz e i Peanuts. La vita e l'arte del creatore di Snoopy, Charlie Brown & Co.* Latina: Tunué, VII-XXIV. [In Italian].
28. PELLITTERI, MARCO (2013): "Die fünf Sinne und Synästhesie in Comics. Annäherende Erklärungsversuche über Wie und Warum Comiclesen nicht nur den Sinn des Sehens betrifft" ('The five senses and synaesthesia in comics: Tentative explanations on how and why the reading of comics does not involve only the sight'). In: Otto Brunken (2013) (ed.), *Erzählen im Comic*. Bochum: Bachmann, 49-59. Containing the proceedings of the 4th "ComFor-Wissenschaftstagung" ('Day of Studies on Comics Research') conference, University of Cologne, November 6-8, 2009. [In German].
29. PELLITTERI, MARCO (2013): "Sulle visioni del Giappone e delle sue storie culturali" ('On the visions of Japan and its cultural histories'). Afterword to Andrea Fontana (2013), *La Bomba e l'Onda. Storia dell'animazione giapponese da Hiroshima a Fukushima* ('The Bomb and the Wave: A history of Japanese animation from Hiroshima to Fukushima'). Milan: Bietti. [In Italian].
30. PELLITTERI, MARCO (2013): "Il fenomeno One Piece. Le ragioni della popolarità di un manga/anime che ha battuto tutti i record" ('The One Piece phenomenon: The reasons of the popularity of a manga/anime which has broken all records'). In: Gianluca Coci (ed.) (2013), *JapanPOP. Parole, immagini, suoni dal Giappone Contemporaneo* ('JapanPOP: Words, images, sounds from today's Japan'). Roma: Aracne, 355-72. [In Italian].
31. PELLITTERI, MARCO (2014): "Notions of Japan and Manga in France and Italy: The First Main Results of a Survey among Readers and Non-Readers of Manga". In: Kamila Sosnowska (ed.), *Facing East: International Scholars on Japanese Culture*. Bielsko-Biała: Wydawnictwo Nowa Strona, 77-106.
32. PELLITTERI, MARCO (2015), "Le premier « anime boom » italien : le remarquable succès de l'animation japonaise en Italie (1978-1984) et les parallèles avec la France". In: Marie Pruvost-Delaspre (ed.), *Le Cinéma d'animation japonais en France* ('Japanese animated cinema in France'). Paris: Éditions L'Harmattan, 50-71. Forthcoming (December). [In French].
33. PELLITTERI, MARCO (2015): "Intravedere il Giappone attraverso le storie dei disegni animati. O, il lascito traumatico della bomba atomica" ('glimpsing Japan through the stories of anime. Or, the traumatic legacy of the atomic bomb'). In: *Giappone Anno Zero. L'impatto della bomba atomica sull'immaginario nipponico* ('Japan Year Zero: The impact of the atomic bomb on Japanese imagination'). Milan: WOW Spazio Fumetto, 4-10 (text), 14 (endnotes).
34. PELLITTERI, MARCO (2015): "The first 'anime boom' in the West (1978-1984) and the ten most important TV anime series broadcast in Western countries during that time span". In: Giannalberto Bendazzi (ed.),

- Cartoons: One-Hundred Years of Cinema Animation*, vol. II (of 3). Waltham: Focal Press, 2015, 361-369.
35. PELLITTERI, MARCO—QUAIANNI MANUZZATO, LISA MAYA (2015), “Japan” sections, in Giannalberto Bendazzi, *Animation: A World History*, 3 vols. Waltham: Focal Press, 180-187 (vol. I), 85-89 and 335-374 (vol. II), 214-248 (vol. III).
 36. PELLITTERI, MARCO (2016): “Prefazione” (‘Foreword’), in Andrea Tosti, *Graphic Novel. Storia e teoria del romanzo a fumetti e del rapporto fra parola e immagine* (‘Graphic Novel: History and theory of graphic novel and of the relationship between word and image’). Latina: Tunué, XIII-XVIII.
 37. PELLITTERI, MARCO (2016): “The mangaization process in European comics: Observations on the French and Italian contexts”. In: Klaudia Adamowicz — Kamila Sosnowska (eds), *Still Facing East: International Scholars on Japanese Cultural Studies*. Łódź: Wydawnictwo Biblioteka.
 38. PELLITTERI, MARCO (2017): “Japan” sections in Giannalberto Bendazzi, *Animazione: una storia globale* (‘Animation: A global history’), 2 vols, Turin: UTET, pp. 283-92, 425-30, 775-816 (vol. 1), 323-85 (vol. 2). [In Italian].
 39. PELLITTERI, MARCO (2017): “Japan” sections in Rai – Radiotelevisione Italiana, *Cartoons on the Bay: International Cross-Media and Children’s Television Festival 2017*, Catalogue and Professional Guide. Catalogue: pp. 16 (“Guest Country: Japan — The Industry of emotion”), 18 (“Pulcinella Career Award: Taku Furukawa”), 20 (“Pulcinella Award Studio of the Year: CoMix Wave Films”), 24 (“Pulcinella Special Award: Shin’ichirō Watanabe”), 26 (“Pulcinella Special Award: Kōji Yamamura”), 98 (“CoMix Wave Films: Five Works by Makoto Shinkai”), 100 (“Exhibitions: Kōji Yamamura”). Professional Guide: pp. 28 (“Guest Country Japan”), 34 (“Kōji Yamamura”), 39 (“Taku Furukawa”), 46 (“Shin’ichirō Watanabe”), 50 (“CoMix Wave Films & Makoto Shinkai”).
 40. PELLITTERI, MARCO (2018): “How trading Japanese animation was ignited in Italy and France: *UFO Robo Grendizer* at the origin of the anime boom in Europe”. In: Dixon Heung-wah Wong – Hoi-yan Yau – Karin Ling-fung Chau (edited by) (2018), *Trading Cultures*. Los Angeles: Bridge21. Forthcoming.
 41. PELLITTERI, MARCO (2018): “Brevi note sui robot giganti dell’animazione giapponese” (‘Short remarks on the giant robots in Japanese animation’). In: Claudio Gallo – Nicola Spagnolli (edited by), *Sognare l’impossibile... La fantascienza in Italia (con sconfinamenti) tra letteratura e fumetti, scienza e utopia*. Rovereto: Museo Civico di Rovereto – Accademia Roveretana degli Agiati.
 42. PELLITTERI, MARCO (2019): “Aural imagination in comic art”. In: Mark Grimshaw – Mads Walther-Hansen – Martin Knakkegaard (edited by), *The Oxford Handbook of Sound and Imagination*. Oxford: Oxford University Press. Forthcoming.
 43. PELLITTERI, MARCO (2019): “Italy: A key case to rethink the theories of anime overseas”. In: Noriko Hiraishi (edited by), *Japan Pop-Texts in Global Contexts*. Leiden: Brill. Forthcoming (in preparation).
 44. PELLITTERI, MARCO (2019): “Soft Power; Abe Shinzō”. In: Jason G. Karlin – Patrick W. Galbraith – Shunsuke Nozawa (edited by), *Media Keywords: Japan and Beyond*. London – New York: Bloomsbury. Forthcoming.

5. Articles in Journals

1. PELLITTERI, MARCO (2004): “Mass Trans-Culture from East to West, and Back”. In: *Animēshon Kenkyū—The Japanese Journal of Animation Studies*, vol. 5, issue 1A (6), Spring. Tōkyō: Tōkyō Zokei University, 19-26.
2. PELLITTERI, MARCO (2006): “Manga in Italy: History of a Powerful Cultural Hybridization”. In: *International Journal of Comic Art*, vol. 8, issue 2, Autumn, 56-76.
3. PELLITTERI, MARCO (2006): “East of Oliver Twist: Japanese Culture and European Influences in Animated Tv Series for Children and Adolescents”. In: *Animēshon Kenkyū—The Japanese Journal of Animation Studies*, vol. 7, issue 1A (8), Autumn. Tōkyō: Tōkyō Zokei University, 57-70.
4. PELLITTERI, MARCO (2007): “Da Papà Warbucks ai Watchmen: annotazioni sull’ideologia nel fumetto popolare” (‘From Daddy Warbucks to the Watchmen: Notes on ideology in popular comics’). In: *Archivio Trentino* (‘Trentinian Archives’), vol. 8, issue 2. Trento: Museo Storico in Trento, 79-123. [In Italian].
5. PELLITTERI, MARCO (2007): “La bande dessinée japonaise en Italie: un nouveau imaginaire pour la jeunesse. Histoire et transcréolisation culturelle” (‘Japanese comics in Italy: a new imagination for youths. Cultural history, and transcreolization’). In: *Childhood and Society*, vol. 3, issue 2, University of Cassino (FR), 21-44. [In French].
6. PELLITTERI, MARCO (2007): “Rileggere la Storia con Goldrake e Lady Oscar. *Ethos* e riflessione storica nel fumetto e nell’animazione giapponesi” (‘Re-read history with Grendizer and Lady Oscar: *ethos* and historical reflection in Japanese comics and animation’). In: *Storia e problemi contemporanei* (‘Contemporary history and problems’), vol. 20, issue 44, April-June, 31-59. [In Italian].
7. PELLITTERI, MARCO (2007): “Pornography and Sinaesthesia in *Manga*: Multi-sensorial Reception of Eros in Japanese Comics”. In: *International Journal of Comic Art*, vol. 9, issue 2, Autumn, 425-40.
8. PELLITTERI, MARCO (2008): “Il problema delle origini del fumetto italiano e il faticoso transito, in Italia, da una saggistica amatoriale a un dibattito scientifico sulla storia del medium” (‘The origins of Italian comics and the struggling transit in Italy from an amateur essay tradition to a scientific debate on the medium’s history’), *N.I.M.—Newsletter Italiana di Mediologia* (‘N.I.M.—Italian Newsletter of Mediology’), December,

Nimmagazine.it/?q=node/532. Also published in English and French. [In Italian].

- 8/bis. ENGLISH: "The problem of the origins of Italian comics, and the difficult transition from amateur essay writing to the scientific debate on the medium's history in Italy". In: *Belphegor—Littérature populaire et culture médiatique* ('Belphegor: Popular literature and media culture'), vol. 8, issue 2, Septembre 2009, [Http://dalspace.library.dal.ca/bitstream/handle/10222/53165/08_02_pellit_itcomi_en_cont.pdf?sequence=1](http://dalspace.library.dal.ca/bitstream/handle/10222/53165/08_02_pellit_itcomi_en_cont.pdf?sequence=1).
- 8/ter. FRENCH: "Le problème des origines de la bande dessinée italienne. Le passage ardu, en Italie, d'une écriture d'essai d'amateurs à un débat scientifique sur l'histoire du medium". In: *Image & Narrative*, vol. 11, n. 2/2010, 198-201, [Imageandnarrative.be/index.php/imagenarrative/article/view/86/62](http://imageandnarrative.be/index.php/imagenarrative/article/view/86/62).
9. PELLITTERI, MARCO (2008): "La 'super-ideologia' eroica dei Watchmen" ('The heroic <super-ideology> of the Watchmen'). In: *Quaderni d'altri tempi* ('Notebooks of ancient times'), vol. IV, n. 17, November-December, quadernidaltritempi.eu/rivista/numero17. [In Italian].
10. PELLITTERI, MARCO (2008): "Seiyouteki 'otaku' ni tuite no oboegaki: Yōroppa no mangafandamu tanjyō ni okeru Nihonbunka no "hōkō" no jūyōsei" ('Notes on Western <otaku>: The importance of Japanese cultural <fragrance> for the birth of a European manga-fandom'). In: *Yūriika—Poetry and Criticism*, n. 552, vol. 40-7, June, 248-57. [In Japanese].
11. PELLITTERI, MARCO (2008): "Andrea Pazienza e il segno del tempo. Disegni e opere dell'inizio 1973-1977" ('Andrea Pazienza and the sign of time: Drawings and works of the beginnings 1973-1977'). In: *Segno—Attualità Internazionali d'Arte Contemporanea*, year XXXIII, issue 220, July-September, 68-9. [In Italian].
12. PELLITTERI, MARCO (2009): "La ricerca e l'informazione sul fumetto e l'animazione giapponesi. Due note sui limiti metodologici in Italia e sull'approccio localistico qui e nel mondo" ('Research and information on Japanese comics and animation: two notes on the methodological limits in Italy and on the localist approach here and in the world'). In: *Manga Academica—Rivista di studi sul fumetto e sul cinema di animazione giapponese* ('Manga Academica—Studies on Japanese comics and animation'), vol. 2, issue 1, October, 9-26. [In Italian].
13. PELLITTERI, MARCO (2009): "Three Italian Authors Who Know the Formulas of Success. Gnone, Canepa, and Barbucci: From *W.I.T.C.H.* to *Sky Doll*, to the fantasy novel, and again to the *Monster Allergy* comics". In: *International Journal of Comic Art*, vol. 11, issue 1, Spring, 386-95.
14. PELLITTERI, MARCO (2009): "Nippon ex Machina: Japanese Postwar Identity in Robot *Anime* and the Case of *Ufo Robo Grendizer*". In: Frenchy Lunning (ed.), *Mechademia*, issue 4: "War/Time". Minneapolis: University of Minnesota Press, 275-89.
15. PELLITTERI, MARCO (2009): "Fanciulle nuvolose, fanciulle catodiche. Le adolescenti a fumetti e televisive nel contesto italiano" ('Cloudy and cathode maidens: Teenage girls in Italian comics and TV'). In: *Liber*, issue 82, March-April, 29-31. Special issue of *Liber* containing the proceedings of the conference *Ombelico Generation? Bambine e ragazzine tra letteratura e società* ('Belly-button generation? Little girls and young girls in literature and society'), Public Library of Campi Bisenzio (Florence), January 23. [In Italian].
16. PELLITTERI, MARCO (2010): "Comics Reading and Attitudes of Openness toward the Other: The Italian-Speaking Teenagers' Case in South Tyrol". In: *International Journal of Comic Art*, vol. 12, issue 2/3, Fall, 209-47. Winner of the 2009 "John A. Lent' Scholarship in Comics Studies".
17. PELLITTERI, MARCO (2010): "Multimedialità delle letterature giovanili, giovanile multiletterarietà dei media. Le nuove forme di lettura e di letteratura" ('Multimediality of youth literatures, youthful multi-literariety of media: The new forms of reading and literature'). In: *Il Pepeverde*, issue 46, October-December, containing the updated and revised proceedings of the conference *L'Italia che (non legge). Lettori piccoli e grandi nell'era digitale* ('The Italy that does [not] read: Little and big readers in the digital age'), "Roma Tre" University, Rome, 9-10 April. [In Italian].
18. PELLITTERI, MARCO (2011): "From Daddy Warbucks to Watchmen: General notes on ideology in popular comics". In: *Studies in Comics*, issue 2.1, Spring, 81-91; issue edited by Christopher Murray, Julia Round, and Nathan Wiseman-Trowse. Special issue containing the updated and revised proceedings of the conference *Magus: Transdisciplinary approaches to the work of Alan Moore*. University of Northampton (United Kingdom), 28-29 May 2010.
19. PELLITTERI, MARCO (2013): "A Few Remarks on the Cultural Dialectics Between Europe and Japan in Youth Cultures". In: *Invene*, vol. 1, November, Université de Tours (France), 39-56. 2nd printing: 47-63.
20. PELLITTERI, MARCO (2014): "Furansu to Itaria ni okeru 'Nihon' to 'manga' no imēji manga dokusha/ hi dokusha chōsa no dai 1-ji shuyō kekka hōkoku" ('Images of Japan and manga in France and Italy: First main results of a survey among readers and non-readers of manga'). In: Jaqueline Berndt (ed.), *Global Manga Studies*, Vol. 4. Kyōto: Kyōto Intl Manga Museum — Kyōto Seika University, 197-233. [In Japanese].
21. PELLITTERI, MARCO (2014): "Mushrooms in the anime forest: When atomic explosion first appeared in Japanese TV series for children". In: *IJAS Newsletter*, no. 10, retrievable at: ijas.net/newsletters_no10/9. pellitteri.pdf and *The International Association for Japan Studies: Newsletter*, no. 10, 31 March, 38-43.
22. PELLITTERI, MARCO (2014): "The Italian anime boom: The outstanding success of Japanese animation in Italy 1978-1984". In: *Journal of Italian Cinema & Media Studies*, vol. 2, issue 3, 363-81.
23. PELLITTERI, MARCO (2015): "Mediated Portraits: Japan and Japanese culture in the public discourse in

- Europe. A summary of two ongoing research projects". In: Aurore Montoya—Marco Pellitteri—Maxime Danesin (eds), *Invene*, issue 2, November, Université de Tours (France).
24. PELLITTERI, MARCO (2015): "Animazione giapponese in Italia: strategie di programmazione e fasi di successo" ('Japanese animation in Italy: Broadcasting strategies and phases of its success'). In: *Cabiria – Studi di cinema*, issue 179 (1/2015), 32-42. [In Italian].
 25. PELLITTERI, MARCO (2017): "Superman, la morale del supereroe e il corpo eroico: l'Uomo d'Acciaio e l'est/etica della potenza fisica" ('Superman, the superhero's morals, and the heroic body: The Man of Steel and the aesth/etics of physical might'). In: *Annali di storia dell'educazione e delle istituzioni scolastiche* ('Annals of History of Education and of School Institutions'), issue 24. [In Italian].
 26. PELLITTERI, MARCO (2019): "Reframing Japanese animation's success in the late 1970s: *Ufo Robo Grendizer* at the origin of the first anime boom in Italy and France". In: *Journal of Italian Cinema and Media Studies*, vol. 7, issue 1. forthcoming.
 27. PELLITTERI, MARCO (2019): "L'origine du succès de l'animation japonaise en France et Italie. Histoire et théorie de l'essor des *anime* en Europe dans les années '70" ('The origin of the success of Japanese animation in France and Italy: History and theory of the impact of *anime* in Europe in the 1970s'). In: *Théorème*, n. 30, special issue, "Cultural industries in East Asia", spring 2018. Forthcoming. [In French]
 28. PELLITTERI, MARCO (2019): "Notions de kawaii en France et Italie: un regard esthétique et sociologique" ('Notions of kawaii in France and Italy: An aesthetics- and sociology-based perspective'). In: SFEJ (French society of Japanese studies) (ed.), *Japon Pluriel*, vol. 11, *Le Japon au XXIème siècle: dynamiques et mutations* ('Japan in the 21st century: dynamics and changes'). Arles: Philippe Picquier. In preparation.

5.1. Encyclopaedia and Glossary Entries

1. MARTORELLA, CRISTIANO—PELLITTERI, MARCO (2002), "Kawaii", entry in the "Glossario". In: Marco Pellitteri (edited by) (2002), *Anatomia di Pokémon. Cultura di massa ed estetica dell'effimero fra pedagogia e globalizzazione* ('Anatomy of Pokémon: Mass culture and the aesthetics of the ephemeral between pedagogy and globalization'). Roma: SEAM, 268. [In Italian].
2. PELLITTERI, MARCO (2002): "Glossario" ('Glossary'). In: Marco Pellitteri (edited by) (2002), *Anatomia di Pokémon. Cultura di massa ed estetica dell'effimero fra pedagogia e globalizzazione* ('Anatomy of Pokémon: Mass culture and the aesthetics of the ephemeral between pedagogy and globalization'). Roma: SEAM, 263-73. Terms in the Glossary: 80. [In Italian].
3. PELLITTERI, MARCO (2005): "Fumetto" ('Comic art'), entry in the encyclopaedia *Le Muse. Grande dizionario critico di arti visive, letteratura, musica e teatro* ('The Muses: Great critic dictionary of visual arts, literature, music, and theatre'), vol. 5 (of 13). Novara: Istituto Geografico De Agostini, 225-245. [In Italian].
4. PELLITTERI, MARCO (2012): "Astroboy". 2,500-word entry in the comics encyclopaedia *Critical Survey on Graphic Novels: Manga*, edited by Bart Beaty and Stephen Weiner. Ipswich: EBSCO, 15-19.
5. PELLITTERI, MARCO (2012): "Lettering in Comics: Giving Sound to a Silent Medium". 1,000-word entry in the comics encyclopaedia *Critical Survey on Graphic Novels: History, Theme, and Technique*, edited by Bart Beaty and Stephen Weiner. Ipswich: EBSCO, 263-265.
6. PELLITTERI, MARCO (2012): "Maison Ikkoku". 2,500-word entry in the comics encyclopaedia *Critical Survey on Graphic Novels: Manga*, edited by Bart Beaty and Stephen Weiner, Ipswich. Ipswich: EBSCO, 189-193.
7. PELLITTERI, MARCO (2012): "The Airtight Garage of Jerry Cornelius". 2,000-word entry in the comics encyclopaedia *Critical Survey on Graphic Novels: Independent and Underground Classics*, vol. 1 of 3, edited by Bart Beaty and Stephen Weiner. Ipswich: EBSCO, 26-28.
8. PELLITTERI, MARCO (2012): "The Dylan Dog Case Files". 2,000-word entry in the comics encyclopaedia *Critical Survey on Graphic Novels: Independent and Underground Classics*, vol. 1 of 3, edited by Bart Beaty and Stephen Weiner. Ipswich: EBSCO, 231-236.
9. PELLITTERI, MARCO (2013): 35 entries in the scientific encyclopaedia of contemporary history *Lessico della contemporaneità* ('Lexicon of current times'), edited by the Istituto dell'Enciclopedia Italiana. Turin: Istituto Enciclopedico Treccani. [In Italian]. The entries are: "Charles Burns", "Cosplay", "Guy Delisle", "Will Eisner", "Luca Enoch", "Fiere, festival e musei del fumetto" ('Comics conventions, festivals and museums'), "Manuele Fior", "Ari Folman", "Fumetteria" ('Comics shop'), "Graphic journalism", "Graphic novel", "Informazione, critica e studio sul fumetto" ('Information, criticism and scholarship on comics'), "Ben Katchor", "Gianfranco Manfredi", "Manga", "Riccardo Mannelli", "Lorenzo Mattotti", "Mark Millar", "Alan Moore", "Ei'ichirō Ōda", "Leo Ortolani", "Gian Alfonso Pacinotti", "Frédéric Peeters", "Harvey Pekar", "Roberto Recchioni", "Paco Roca", "Marjane Satrapi", "Art Spiegelman", "Jirō Taniguchi", "Craig Thompson", "Sergio Toppi", "Tuono Pettinato", "Naoki Urasawa", "Chris Ware", "Hideo Yamamoto".
10. PELLITTERI, MARCO (2016): "Manga and Anime". 360-word long entry for Jeremy Murray – Kathleen Nadeau (eds), *Encyclopedia of Popular Culture in Asia and Oceania*. Santa Barbara: Greenwood / ABC-CLIO, 96.
11. PELLITTERI, MARCO (2018): "Itaria" ('Italy'). Critical entry in: Akiko Sugawa-Shimada—Miyuki Yonemura (eds), *Animeshon bunka 55 no kiiwaado* ('The 55 key words of anime culture'). Kyoto: Mineruba Shō. Forthcoming. [In Japanese].

6. Participation in Academic Conferences and Other Scholarly Writings

6.1. Papers Delivered at Academic Conferences

1. **PELLITTERI, MARCO** (2000): "Pokémon, perché no?" ('Pokémon: Why not?'). Presented at the *Pokémon, perché?* ('Pokémon, Why?') symposium, under the aegis of "Roma Tre" University, Rome, Faculty of Education Sciences. *ExpoCartoon* convention. Rome, 20 November. [In Italian].
2. **PELLITTERI, MARCO** (2005): "Mass Trans-Culture from East to West, and Back". Presented at *Frontiers of Sociology*, 37th world congress of the International Institute of Sociology: Stockholm, 5-9 July.
3. **PELLITTERI, MARCO** (2006): "Cinque parole da tenere a mente sul fumetto italiano d'oggi" ('Five words to keep in mind on Italian comics today'). Presented at the conference *Scrittori e scritture nella letteratura disegnata italiana* ('Writers and writings in Italian drawn literature'). Rovereto, Roveretan Academy of the "Agiati" and Civic Museum, Italy, 4-5 October. [In Italian].
4. **PELLITTERI, MARCO** (2006): "Japanese Comics Abroad: The Case of Italy—A Short History of Manga's Absorption in the 'Bel Paese's Comics Tradition". *Asia Culture Forum 2006—Mobile and Pop Culture in Asia* conference: Gwangju, South Korea, 28-29 October.
5. **PELLITTERI, MARCO** (2007): "Le *manga* en Italie. Du débat politique sur l'«invasion» des héros japonais à la créolisation transculturelle" ('*Manga* in Italy: From the political debate upon the «invasion» by Japanese heroes to transcultural creolization'). *La globalisation culturelle et le rôle de l'Asie* ('Cultural globalization and Asia's role') congress, organized by the research group "Manga Study Network" at Centre d'Etudes et Recherches Internationales (CERI), Fondation Nationale des Sciences Politiques, with Japan Foundation. Paris, 16-17 March. [In French].
6. **PELLITTERI, MARCO** (2008): "Notes sur les "*otaku*" italiens. Contradictions d'une définition abusée et importance de la fragrance culturelle japonaise pour la naissance du *mangafandom* italien" ('Notes on Italian «otaku»: Contradictions of an abused definition, and the importance of Japanese cultural fragrance for the birth of the Italian *manga*-fandom'). Presented at *Le manga, soixante ans après* ('MManga, sixty years on') congress, organized by the research group "Manga Study Network" at the Centre d'Etudes et Recherches Internationales (CERI), Fondation Nationale des Sciences Politiques, with the Japan Foundation: Paris, 15-17 March. [In French].
7. **PELLITTERI, MARCO** (2008): "The Dragon and the Dazzle: Steps and Models of East-West Transnational Cultural Fluxes in Italy and Europe". Presented at the *Frontiers of Sociology* 38th world congress of the International Institute of Sociology, Budapest, 26-30 June. The paper is registered in the congress' catalogue with this title but has been presented under the following title: "The Dragon and the Dazzle: Models, Strategies and Identities of Japanese Imagination—A Starting Overview for a General "Mapping" of the *Manga/Anime*-Related *J-Pop* in Europe".
8. **PELLITTERI, MARCO** (2008): "*Manga* in Europa: i primi risultati di una ricerca comparativa internazionale in corso" ('*Manga* in Europe: The first results of a comparative international research currently underway'). Presented at *Wabi Sabi Cyber. Culture e subculture nel Giappone contemporaneo* ('Wabi Sabi Cyber: Cultures and subcultures in contemporary Japan'), "L'Orientale" University, Naples, 3 October. [In Italian].
9. **PELLITTERI, MARCO** (2009): "Fanciulle nuvolose, fanciulle catodiche. Le adolescenti a fumetti e televisive nel contesto italiano" ('Cloudy and cathode maidens: Teenage girls in comics and on TV, in the Italian context'). Presented at the conference *Ombelico Generation? Bambine e ragazzine tra letteratura e società* ('Belly-button generation? Little girls and young girls in literature and society'), Public Library of Campi Bisenzio (Florence), 23 January. [In Italian].
10. **PELLITTERI, MARCO** (2009): "Comics and the five senses: Synaesthesia by visual elements and story-telling". Presented at the *The Realm of the Senses: Perceptual Analogy in Words and Images* conference, organized by the "Scottish Word and Image Group", University of Dundee (Scotland, U.K.), 30 June—1st July.
11. **PELLITTERI, MARCO** (2009): the 2009 "John A. Lent' Scholarship in Comics Studies" keynote lecture, as a result of the prize awarded for the Ph.D. thesis in Sociology. Title: "Comics Reading and Attitudes of Openness toward the Other: The Italian-Speaking Teenagers' Case in South Tyrol". *International Comic Arts Forum* conference (October 15-17), School of the Art Institute, Chicago, 15 October.
12. **PELLITTERI, MARCO** (2009): "Die fünf Sinne und Synästhesie in Comics. Annäherende Erklärungsversuche über Wie und Warum Comics lesen nicht nur den Sinn des Sehens betrifft" ('The five senses and synaesthesia in comics: Tentative explanations on how and why the reading of comics does not involve only the sight'). Presented at the 4th "ComFor-Wissenschaftstagung" ('Day of Studies on Comics Research') conference, University of Cologne, 6- 8 November. [In German].
13. **PELLITTERI, MARCO** (2010): "Multimedialità delle letterature giovanili, giovanile multiletterarietà dei media. Brevi considerazioni orientative" ('Multimediality of youth literatures, youthful multi-literariety of media: Short tentative remarks'). Presented at the conference *L'Italia che (non legge). Lettori piccoli e grandi nell'era digitale* ('The Italy that does [not] read: Little and big readers in the digital age'), "Roma Tre" University. 9-10 April. [In Italian].
14. **PELLITTERI, MARCO** (2010): "Research, Publishers, Professional Associations, and the Mass Media. The Four Main Producers of Knowledge on Video Games: The Case of Italy". Presented at *Clash of Realities*, 3rd

International Computer Game Conference. Köln, 21-23 April.

15. **PELLITTERI, MARCO** (2010): "From Daddy Warbucks to the Watchmen: General notes on ideology in popular comics". Presented at the conference *Magus: Transdisciplinary approaches to the work of Alan Moore*. University of Northampton (United Kingdom), 28-29 May.
16. **PELLITTERI, MARCO** (2010): "Manga in Europe: A short study of market and fandom". Presented at the *Intercultural Crossovers, Transcultural Flows: Manga/Comics* conference, Japanisches Kulturinstitut, Cologne (Germany); with the Universität zu Köln, the Universität Leipzig, the Eberhard Karls Universität Tübingen, Kyōto Seika University (Kyōto International Manga Museum) and the International Manga Research Center, the Japan Foundation; 30 September—2 October.
17. **PELLITTERI, MARCO** (2010): "Japan's Cultural Power in Italy: General Theoretical Remarks, and the Case of Italy as a Special Laboratory in J-Culture's Export to the West". Presented at the *VsJF 2010: Cultural Power Japan—Impacts and Intellectual Dimensions* conference, Johann W. Goethe-Universität, Department of Japanology, Frankfurt/Main, Germany, 26-28 November.
18. **PELLITTERI, MARCO** (2011): "Comics in Italy under the Fascist Regime: General Outlook and Remarks". Presented at *Comics, Censorship and Freedom of Expression*, 2nd Workshop on Comics and Politics. Organised by the Center for the Study of European Politics and Society, Ben-Gurion University of the Negev. Tel Aviv, Israel, 16-17 May.
19. **PELLITTERI, MARCO** (2011): "Italy as a special case study in the arrival and success of Japanese 'cultural power' through anime and manga". Presented at the 13th international conference of EAJS (European association of Japanese studies), Estonian Institute of Humanities, Middle Eastern and Asian Studies, University of Tallinn. Tallinn (Estonia), 24-27 August.
20. **PELLITTERI, MARCO** (2012): "When Media Do Not Mediate: Exaggeration and 'Monstrification' of (the) Japan(ese) in Italy during the Fukushima Disaster". Presented at the *Disaster and Cultural Change* SISJAC Research Workshop 2012. Sainsbury Institute / University of East Anglia, Norwich (UK), 20 April.
21. **PELLITTERI, MARCO** (2012): "A starting outlook of the images of Japan and manga in Europe among manga readers and non-readers". Presented at *Manga Worlds: Subculture, Japan, Japanology*, 1st International Conference on Manga/Anime World Netowrk and 4th International Scholarly Symposium on Manga and Anime. Kōbe University and Kyōto International Manga Museum, 1st-3 June.
22. **PELLITTERI, MARCO** (2012): "Animation studies in Europe and sociology". Presented at the 1st *Japanese Studies and Popular Culture Studies in Recent Europe* workshop, Kōbe University Brussels European Center (KUBEC), Brussels, 14 September.
23. **PELLITTERI, MARCO** (2012): "Japanese culture and European influences in animated TV series for children". Presented at the *Young Users: Medienkompetenz für Eltern und ihre Kinder* ('Young Users: Media skills for parents and their children') symposium. Fachhochschule Köln ('University of Applied Sciences of Cologne'), Institute for the Media research and pedagogy. Cologne, 7 December.
24. **PELLITTERI, MARCO** (2013): "Introductory remarks". Keynote speech, 1st *Mutual Images* international workshop, "Exporting Young Japan: Between Text and Image". Kōnan University, Kōbe, 29-30 June.
25. **PELLITTERI, MARCO** (2013): "When Media Do (Not) Mediate: Exaggeration and 'Monstrification' of (the) Japan(ese) During the Fukushima Disaster". Presented at the 1st EAJS (European association of Japanese studies) conference in Japan. Kyoto University, Kyoto, 28-29 September.
26. **PELLITTERI, MARCO** (2013): "Mushrooms in the anime forest: When atomic explosion first appeared in Japanese TV series for children". Presented at the IAJIS (International association of Japanese studies) conference. Waseda University, Tokyo, 7 December.
27. **PELLITTERI, MARCO** (2013): "From the 'anime boom' to the 'anime decline'? Critical remarks on the current phase of Japanese animation's popularity in Italy and France". The 6th IACCI (International association of the cultural and creative industries) symposium. Awajishima, Japan, 14-15 December.
28. **PELLITTERI, MARCO** (2014): "From the 'anime boom' to the 'anime decline'? Critical remarks on the current phase of Japanese animation's popularity in Italy and France". Presented at the *Japan's Anime Industry: Attainments and Prospects* international symposium. Hebrew University of Jerusalem, Israel, 21 May.
29. **PELLITTERI, MARCO** (2014): "Animazione giapponese in Italia: strategie di programmazione e fasi di successo" ('Japanese animation in Italy: TV-programming strategies and phases of its success'). Presented at the *Il cinema d'animazione e l'Italia: Autori, teorie e stato dell'arte* ('Cinema of animation and Italy: Creators, theories and state of the art'). University of Padua, Italy, 29-30 May. [In Italian].
30. **PELLITTERI, MARCO** (2014): "Introduction speech". Keynote speech, 2st *Mutual Images* international workshop, "Portraits of Japan: Myths and Realities of Japan in Art". Tours University (France), 17 June.
31. **PELLITTERI, MARCO** (2014): "The 'Soft Power' Paradox: The Commercial and Cultural Decline of Japanese Animation's Popularity in Italy and France". Paper presented at *MediAsia 2014 – The Asian Conference on Media & Mass Communication 2014*, organized by IAFOR (International Academic forum), Rihga Royal Hotel, Ōsaka (Japan), 13-16 November.
32. **PELLITTERI, MARCO** (2014): "Notions de kawaii en France et Italie: un regard esthétique et sociologique" ('Notions of kawaii in France and Italy: An aesthetics- and sociology-based perspective'). Presented at *Le Japon au XXI^{ème} siècle: dynamiques et mutations* ('Japan in the 21st century: dynamics and changes'), 11th

conference of the SFEJ (French society of Japanese studies). Paris, Université Paris Diderot – Paris 7 et INALCO, 12-13 December. *[In French and English]*.

33. **PELLITTERI, MARCO** (2015): “L’animazione in televisione come esperienza emotiva” (‘Televised animation as emotional experience’). Presented at *Promuoviamo la salute esplorando il corpo umano* (‘Promotion of health by exploring the human body’), symposium. Milan, Aula magna of “Niguarda” hospital, 2 April. Paper presented via Skype video-conference from Japan.
34. **PELLITTERI, MARCO** (2015): “Quantitative research in manga/anime studies: Methodological considerations and four Europe-based surveys”. Presented at the *Manga and the Mangaesque. New perspective to a global culture* international conference. Ateneo de Manila University, 22-23 January.
35. **PELLITTERI, MARCO** (2015): “Convention culture, not a conventional culture. Comics-animation-game festivals: The case of *Lucca Comics & Games*, Italy”. Presented at the 1st *Global and Creative Industries* international conference. Hong Kong University, 18-19 April.
36. **PELLITTERI, MARCO** (2015): “Graphic novel: The key word for a growing sector of the publishing creative industry. How this commercial label has contributed to polish comic books’ reputation in the past decades”. Presented at the 8th IACCI (International association of cultural and content industries) international symposium. Hong Kong University, 19 April.
37. **PELLITTERI, MARCO** (2015): “Researches on Japanese Pop Culture and Kōbe University”. Presented at *Young Researchers Discussion Forum on Japanese and Chinese Economy and Culture* international conference. Kōbe, Kōbe University, 18 July.
38. **PELLITTERI, MARCO** (2015): “A brief history of manga in Europe”. Presented at the 10th annual international symposium of *Comfor* (*Comicforschung*, German association of research on comics). Frankfurt, J.W. Goethe-Universität, 4-6 September.
39. **PELLITTERI, MARCO** (2015): “Precarious Manga/Anime Practitioners in Italy”. Presented at the annual conference of the BAJs (British association of Japanese studies). London, SOAS (School of Oriental and Asian Studies), 10-11 September.
40. **PELLITTERI, MARCO** (2015): “The impact of ‘J-culture’ in Europe: Surveying and assessing the cultural role of Japanese visual pop cultures in a group of European countries”. Presented at the *European Researchers’ Day* conference, organized by the European Union’s Delegation in Japan. Tokyo. 11 December.
41. **PELLITTERI, MARCO** (2016): “Is the success of Japanese animation in Europe fading away? On the current weakness of anime in the European media systems”. Presented at the *Recreative Media Between East and West: Technological Innovations and New Forms of Narration in Cinema* symposium, organized by the School of Creative Media, City University of Hong Kong. 15 March.
42. **PELLITTERI, MARCO** (2016): “Is the success of Japanese animation in Europe fading away? On the current weakness of anime in the European media systems”. Presented at the 2016 *Mechademia conference on Asian popular cultures* conference, organized at Aoyama Gakuin University, Tokyo. 18-20 March.
43. **PELLITTERI, MARCO** (2016): “Precarious Manga/Anime Practitioners in Italy”. Presented at the 2nd international conference on Global & Creative Industries. Kōbe University. 31 March – 1st April.
44. **PELLITTERI, MARCO** (2016): “Is the success of Japanese animation in Europe fading away? On the current weakness of anime in the European media systems”. Presented at the 2016 international conference of the ASAHK (Asian Studies Association of Hong Kong). Kōbe University. 2-3 April.
45. **PELLITTERI, MARCO** (2016): “‘In ten years kids will know nothing about anime and Japan’: Framing the progressive vanishing of Japanese animation from the European contexts as a big issue for the cultural and economic goals of *Cool Japan*”. Presented at the *Communicating with Cool Japan: New international perspectives on Japanese popular culture* conference of the ICA (International Communication Association). Waseda University, Tokyo. 8 June.
46. **PELLITTERI, MARCO** (2016): “A Four-Stage Media Theory of Manga and Anime’s Consumption Models in Europe: Boom, Crisis, Fragmentation, and Standardization”. Presented at the 2016 *Asian Studies Conference Japan*, organized at the International Christian University, Tokyo. 2-3 July. Marco Pellitteri also served as the organizer of the whole panel, titled *Rise, Fall and Normalization of Manga and Anime Culture in Europe and the United States: Empirical Findings and Theoretical Methods*.
47. **PELLITTERI, MARCO** (2016): “From muscular to feminine, from cool to kawaii: Shifts in trends, meanings, and audience of anime in Italy in the 1990s”. Presented at the 2016 annual EAJS conference. Kōbe University. 24-25 September.
48. **PELLITTERI, MARCO** (2016): “The impact of Japanese pop culture in Europe. Challenging the notion of ‘soft power’: Manga, anime, Japan-related subcultural practice in eight European countries”. Organized by the JSPS London and presented at the Embassy of Japan. London, 16 November.
49. **PELLITTERI, MARCO** (2016): “Robot e umanità artificiale nell’immaginario giovanile giapponese: trauma, capitalismo e mestizia dal 1945 a oggi” (‘Robots and artificial humans in Japanese youth imagination: Trauma, capitalism, and melancholy from 1945 to present-day’). Presented at the conference *Sognare l’impossibile... La fantascienza in Italia (con sconfinamenti) tra letteratura e fumetti, scienza e utopia*. City Museum of Rovereto (Italy), 18-19 November.
50. **PELLITTERI, MARCO** (2017): “Goldorak et l’essor des *anime* en Europe. Le curieux cas de l’arrivée de

l'animation japonaise en France et Italie" ('UFO Robo Grendizer and the impact of *anime* in Europe: The odd case of the arrival of Japanese animation in France and Italy'). Presented at *La fabrique de l'animation. Une industrie culturelle saisie par les sciences sociales* ('The factory of animation: A cultural industry analysed by the social sciences'), Sorbonne Nouvelle University, Paris. 6 June.

51. PELLITTERI, MARCO (2017): "Hints of politics from animated giant robots in the 1970s: Reading *UFO Robo Grendizer* in the Japanese and Italian contexts". Presented at the international workshop *Reflective Transitions of Politics in Japanese Art: Examining the Atomization of Japan's Socio-Political Milieus Through the Arts*, University of East Anglia, Norwich (UK). 24 August.
52. PELLITTERI, MARCO (2017): "'Knowledge Brokerage and Cultural Intermediation at the Origins of Japanese Animation in Europe in the 1970s". Presented at the 3rd *Global Creative and Cultural Industries* conference, University of Hong Kong. 2-3 September.
53. PELLITTERI, MARCO (2018): "Brokering Japanese animation in Europe: Past dynamics and current issues of anime distribution in Italy and France". Presented at the *The Changing Nature of Asia's Media Industries: Liberalization, New Media, and Media Policies*, Dōshisha University, Kyoto (Japan), 7-8 March.
54. PELLITTERI, MARCO (2018): "When a minor imaginary gets *nazionale-popolare*: the case of Japanese animation in Italy — A 40-year long mainstream presence that reframed Japan in the Italian media and public opinion". Presented at the *Mutual Images* international workshop *Japan through the Media-Kaleidoscope*, University of Cardiff (Wales, UK), 1st-2 May.
55. PELLITTERI, MARCO (2018): "Doing social and media research on manga and anime". Skills lecture for students and young scholars presented at the *Mutual Images* international workshop *Japan through the Media-Kaleidoscope*, University of Cardiff (Wales, UK), 1st-2 May.
56. PELLITTERI, MARCO (2018): "The transnational dimension of Japanese animation's creative industry". Panel organised and chaired at the 4th international *Global Creative Industries* conference, Hangzhou (China), Zhejiang Gongshang University, 26-27 May.
57. PELLITTERI, MARCO (2018): "Brokering *anime* to Europe at the sunset of TV broadcasting: Current issues of Japanese animation distribution overseas". Presented at the 4th international *Global Creative Industries* conference, Hangzhou (China), Zhejiang Gongshang University, 26-27 May.
58. PELLITTERI, MARCO (2018): "Japanese animation from mainstream to subcultural and nostalgia: Twenty years of media research on anime distribution and consumption". Special lecture presented at the 4th international *Global Creative Industries* conference, Hangzhou, Zhejiang Gongshang University, 26-27 May.
59. PELLITTERI, MARCO (2018): "Japan's Soft Power and 'Grand Fictions' in Global Venues: Japanese pop culture franchises and fictionality-based tactics". Presented at the *Cultural Practices and Policies in the Digital Age* international conference, Ateneo de Manila University, Manila (Philippines), 22-23 November.

6.2. Other Selected Scholarly Publications

1. PELLITTERI, MARCO (1997): "Osamu Tezuka e i nostri pregiudizi" ('Osamu Tezuka and our prejudices'). In: *Schizzo—Idee*, issue 4, November, 30. [In Italian].
2. PELLITTERI, MARCO (1998): "La storia dei tre Osamu" ('The story of the three Osamus'). In: *Schizzo—Idee*, issue 6, November, 32-3. [In Italian].
3. PELLITTERI, MARCO (1999): "Fumetto, apripista della multimedialità. I tre piani della percezione nei fumetti" ('Comics, the opening road to multimediality: The three levels of perception in comics'). In: *Liber*, issue 43, July-September, 38-44. [In Italian].
4. PELLITTERI, MARCO (2000): "Non esistono *cartoon* 'cattivi'!" ('Bad cartoons do not exist!'). In: *Liber*, issue 46, April-June, 62-3. [In Italian].
5. PELLITTERI, MARCO (2000): "Dalla parte dei giapponesi. Da Heidi a Goldrake" ('By Japan's side: From Heidi to Grendizer'). In: *Il Pepeverde*, issue 3, 28-9. [In Italian].
6. PELLITTERI, MARCO (2000): "Le nuove frontiere dell'immaginario" ('Imagination's new frontiers'). In: *LG Argomenti*, issue 4, October-December, 15-7. [In Italian].
7. PELLITTERI, MARCO (2002): "Prefazione" ('Foreword'), in Francesco Filippi—Maria Grazia Di Tullio (2002), *Vite Animate. I manga e gli anime come esperienze di vita* ('Animated Lives: Manga and anime as a life experience'). Roma: King[Saggi, 5-11. [In Italian].
8. PELLITTERI, MARCO (2004): "Televisione, il sistema cannibale" ('Television, the cannibal system'). In: *Valore Scuola—Rivista di politica scolastica e cultura professionale* ('School assets—Journal of school policy and professional culture'), vol. 27, issue 10, May 31, 46-53. [In Italian].
9. PELLITTERI, MARCO (2006): "Arrivano i robot, e sono giapponesi. Animismo e simbiosi uomo-macchina" ('The robots are coming, and they are Japanese: Animism, and man-machine symbiosis'). In: *Diogene – Filosofare oggi* ('Diogenes—Making philosophy today'), vol. 4, issue 4, June-August, 26-32. [In Italian].
10. PELLITTERI, MARCO (2006): "Macchine carnose. La filosofia del postumano negli eroi della infanzia giapponese" ('Pulpy machines: Philosophy of the post-human in Japanese youths' heroes'). In: *Diogene – Filosofare oggi* ('Diogenes—Making philosophy today'), vol. 4, issue 4, June-August, 33-4. [In Italian].
11. PELLITTERI, MARCO (2008): "Il mito *cartoon*. Il viaggio verso Ovest e il ritorno all'Oriente nell'animazione

- giapponese" ('The mythical cartoon: The journey to the West and the return to the East in Japanese animation'). In: *Liber*, issue 80, October-December, 56-8. [In Italian].
12. PELLITTERI, MARCO (2009): "Il fumetto futurista e oltre. I comics e le correnti artistiche del Novecento" ('Futurist fumetto, and beyond: comics and artistic streams in the 20th century'). In: *Il Pepeverde*, issue 41, July-September, 18-20. [In Italian].
 13. PELLITTERI, MARCO (2009): "In nome del fumetto. Dai *comics* al *graphic novel*: i molti battesimi e tranelli di un oggetto indefinibile" ('In the name of fumetto. From comics to graphic novel: The many baptisms and traps of an indefinable object'). In: *Liber*, issue 83, July-September, 41-3. [In Italian].
 14. PELLITTERI, MARCO (2010): "Multimedialità delle letterature giovanili, giovanile multiletterarietà dei media. Le nuove forme di lettura e di letteratura" ('Multimediality of youth literatures, youth-related multiliterariness of media: The new forms of reading and literature'). *Il Pepeverde*, monographic issue, "L'Italia che (non) legge" ('The Italy which does [not] read'), issue 46, October-November, 73-5. [In Italian].
 15. PELLITTERI, MARCO (2010): "Dalla parte dell'e-book. Una tecnologia antica dentro una tecnologia vecchia" ('From the e-book's side: An ancient technology inside an old technology'). *Il Pepeverde*, issue 45, July-September, 5-7. [In Italian].
 16. PELLITTERI, MARCO (2010): "La diatriba italiana (e forse non solo) sul termine 'graphic novel'" ('The Italian [and perhaps not only Italian] diatribe on the term 'graphic novel'). *Conversazioni sul Fumetto*, September 4, <http://conversazionisulfumetto.wordpress.com/2010/09/04/la-diatriba-italiana-e-forse-non-solo-sul-termini-graphic-novel>. [In Italian].
 17. PELLITTERI, MARCO (2011): "Fumetti d'Italia" ('Comics on/of Italy'). *AltreStorie*, vol. xiv, issue 35, May/August, 23-6. [In Italian].
 18. PELLITTERI, MARCO (2011): "L'Indagatore dell'Incubo in America e nei Media. Il 'Nightmare Investigator' della Dark Horse e le maggiori sortite multimediali di Dylan Dog" ('The Nightmare Investigator in America and the Media: Dylan Dog, the 'Indagatore dell'Incubo', and his main multimedia performances'). In: Carlo Chendi—Sergio Badino (edited by), *Buon compleanno, Dylan Dog. L'Indagatore dell'Incubo di Tiziano Sclavi compie 25 anni* ('Happy Birthday, Dylan Dog: Tiziano Sclavi's Nightmare Investigator turns 25'). Milan: Deus, 54-7. [In Italian].
 19. PELLITTERI, MARCO (2011): "Altre opinioni sulla critica e lo studio del fumetto" ('More opinions on the critic and study of comics'). *Conversazioni sul Fumetto*, June 25, <http://conversazionisulfumetto.wordpress.com/2011/06/25/altre-opinioni-sulla-critica-e-sullo-studio-del-fumetto>. [In Italian].
 20. PELLITTERI, MARCO (2011): "Qualche opinione sulla critica e lo studio del fumetto (in Italia e in generale)" ('Some opinions on the critic and study of comics [in Italy and overall]'). *Conversazioni sul Fumetto*, June 20, <http://conversazionisulfumetto.wordpress.com/2011/06/20/qualche-opinione-sulla-critica-e-lo-studio-del-fumetto-in-italia-e-in-generale>. [In Italian].
 21. PELLITTERI, MARCO (2011): "Essential 11: 11 'cose' che fanno male al fumetto in Italia" ('Essential 11: 11 'things' which harm comics in Italy'). *Lo Spazio Bianco*, October 12, lospaziobianco.it/36599-essential-11-cose-fanno-male-fumetto-italia. [In Italian].
 22. PELLITTERI, MARCO (2012): "Introduzione" ('Introduction') to Davide Tarò (2012), *Emina. OrfaniRobot*. Turin: 001 Edizioni. [In Italian].
 23. PELLITTERI, MARCO (2012): "Figli di una nostalgia minore" ('Children of a lesser nostalgia'). *Lo Spazio Bianco*, 30 March, lospaziobianco.it/48325-figli-nostalgia-minore. [In Italian].
 24. PELLITTERI, MARCO (2012): "Il lettering nella produzione dei fumetti" ('Lettering in the production of comics'). *Conversazioni sul Fumetto*, October 12, <http://conversazionisulfumetto.wordpress.com/2011/10/12/il-lettering-nella-produzione-dei-fumetti>. [In Italian].
 25. PELLITTERI, MARCO (2013): "Il corpo di Superman: misura e armonia come simboli incarnati di credibilità e moralità" ('Superman's body: Moderation and harmony as incarnate symbols of credibility and morality'), parts 1 and 2. In: *Lo Spazio Bianco—Nel cuore del fumetto*, 16 and 18 December, lospaziobianco.it/94901-corpo-superman-misura-armonia-simboli-incarnati-credibilita-moralita-1-parte and lospaziobianco.it/95142-corpo-superman-misura-armonia-simboli-incarnati-credibilita-moralita-seconda-parte. [In Italian].
 26. PELLITTERI, MARCO (2014): "Promenade per Gotham City" ('Promenade through Gotham City'). In: *Lo Spazio Bianco—Nel cuore del fumetto*, 13 October, lospaziobianco.it/127338-promenade-gotham-city. [In Italian].
 27. PELLITTERI, MARCO (2016): "Prefazione" ('Foreword') to Andrea Tosti, *Graphic Novel. Storia e teoria del romanzo a fumetti e del rapporto fra parola e immagine* ('Graphic Novel: History and Theory of the graphic novel and of the relationship between word and image'). Latina: Tunué, XIII-XVIII. [In Italian].
 28. PELLITTERI, MARCO (2017): "Gen di Hiroshima" ('Barefoot Gen'), *Il Pepeverde*, n. 71, 14-16. [In Italian].
 29. PELLITTERI, MARCO (2017): "I robot giganti giapponesi in Italia oggi: nostalgia proattiva e business di riflusso" ('Japanese giant robots in Italy today: Proactive nostalgia and revival-themed business'). In: Massimo Triulzi (edited by), *Io, Robotto. Automi da compagnia* ('I, Robotto: Robots as pet-friends'), 110-119. Catalog of the exhibition, Rovereto, City Museum, 25 February – 27 August. [In Italian].
 30. PELLITTERI, MARCO (2017): "La leçon de BD d'Hugo Pratt" ('The lesson on comics by Hugo Pratt'). In: *Les*

Cahiers de la Bande Dessinée, n. 1, September, 60-69. [In French].

31. **PELLITTERI, MARCO** (2017): "La bande dessinée selon Umberto Eco" ('Comics, according to Umberto Eco').
In: *Les Cahiers de la Bande Dessinée*, n. 2, December. [In French].

/// A Selection of Tunué Books with Marco Pellitteri's Scientific Supervision

Marco Pellitteri is the scientific director of the scholarly book series of Tunué publishings, Italy

/// “Lapilli” series on mass media, popular literature, comics, animation, video games



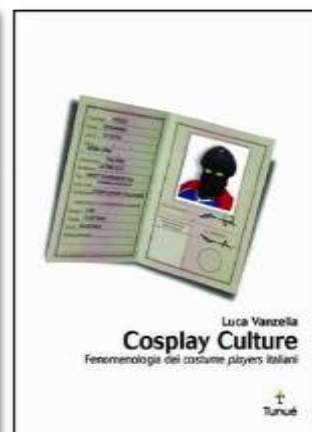
Mario A. Rumor, *Just Like Dolls: Japanese Comics for Girls*, 2005



Aa.Vv., *By Almond Eyes: Looks on Japan As Seen in Comics and Cartoons*, 2005 (2nd edition 2007 with variant cover)



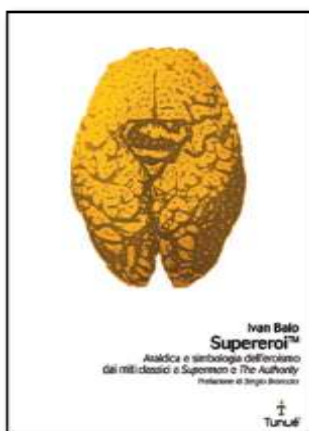
Sergio Algozzino, *Everything in a Trait: A Story of the Line in Comics*, 2005



Luca Vanzella, *Cosplay Culture: The Phenomenon of Italian Costume Players*, 2005



Gianna Marrone, *Comics between Pedagogy and Tale: A Handbook for Comics at School and at the Library*, 2005



Ivan Baio, *Superheroes™: Heraldry and Symbolology of Heroism from Classic Myths to Comics Superheroes*, 2006



Sergio Badino, *A Conversation with Carlo Chendi: Fifty Years of Comics Lived As a Protagonist*, 2006



Giovanni Marchese, *Reading Hugo Pratt: The Author of Corto Maltese in Comics and Literature*, 2006



Valentina Semprini, *Bam! Sock! The Struggle in Comics: Drama and Spectacle of Conflict in Adventure Comics*, 2006



Fabrizio Foni, *At the Monsters Fair: Pulp Stories, Horrors and Weird Mysteries in Italian Magazines 1899-1932*, 2007



Giannalberto Bendazzi, *The Man Who Preceded Disney: The Cinema of Animation of Quirino Cristiani*, 2007



Marcello Ghilardi—Ilenia Salerno, *Role-Playing Games: Aesthetics and Imagination of a New Youth Scenario*, 2007



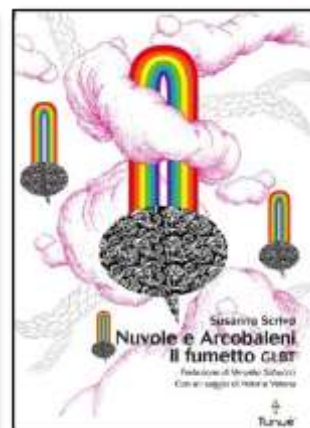
Federico Vergari, *Politicomics: Telling and Making Politics with Comics*, 2008



Aa.Vv., *The Century of "Fumetto": The Comic-Stripped Show Business in Italian Society 1908-2008*, 2008



Aa.Vv., *Journeys into Animation: Contributions and Stories upon the Animated World from Emile Reynaud to Second Life*, 2008



Susanna Scivo, *Balloons and Rainbows: GLBT Comics*, 2009



Sara Zanatta (ed.), *Women of Comics: The Other Half of Italian Comics*, 2009



Marco Arnaudo, *Superhero Comics: Myth, Ethics, and Narrative Strategies*, 2009



Silvia Leonzi, *The Spectacle of Imagination: Myths, Stories, Media*, 2010



Aa.Vv., *Women in Animation Cinema*, 2010 — two variant covers



Marco Accardi Rickards – Paola Frignani, *Videogame Careers: A Guide for Entering the Business*, 2010



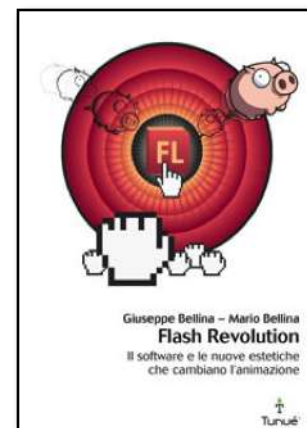
Matteo Casari (edited by), *Cultures of Contemporary Japan: Manga, Anime, Video Games, Visual Arts, Cinema, Literature, Theatre, Architecture*, 2011



Valentino Cecchetti, *Genres of popular literature: Feuilletons, serials and photo-novels in Italy from 1870 to present day*, 2011



Andrea Tosti, *Mickey Mouse and Italian Disney Comics: History, Glory, Falling, and New Horizons*, 2011



Giuseppe and Mario Bellina, *Flash Revolution: The Software and the New Techniques that Changed Animation*, 2011



Fabio Bartoli, *Mangascienza: Philosophical and Ecological Messages in Japanese Animated Science-fiction for Youths*, 2011



Serenella Di Marco, *Comics and Cartoons in the Middle East: Persepolis, A Waltz with Bashir and the new visual imageries from Maghreb to Iran*, 2012



Francesco Fasiolo, *The Comic-Stripped Italy: Graphic Journalism and Graphic Novel Which Tell About Italy Yesterday and Today*, 2012



Daniele Barbieri, *Masters of Comics: Forty-one Great Creators, between Comic Books and Graphic Novels*, 2012



Lawrence Thomas Martinelli, *The Animated Documentary: A New Kind of Storytelling for Reality and Its International Protagonists*, 2012

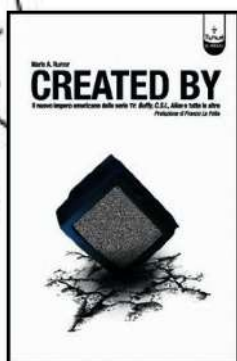
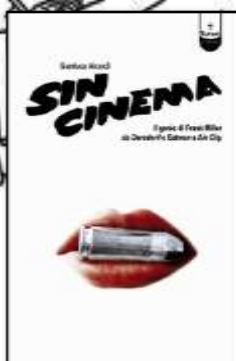
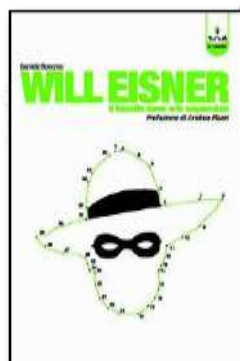


Raffaella Scritore, *Origins of Italian Animation: History, Creators, and Animated Films in Italy 1911-1949*, 2013



Marco Pellitteri — Mauro Salvador, *Understanding Video Games: An Introduction to the History and Theories of the Video Game Medium*, 2014

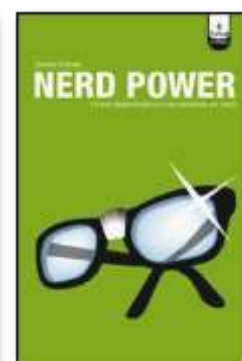
/// “Le Virgole” pocket series on comics, cinema, animation, television, pop culture



Rumor, *Created By: The American Empire of*, 2005



Giovanni Russo, *King Kong: The Great Ape From Cinema to Myth and Back*, 2005



Stefano Priarone, *Nerd Power: There's a Nerd in All of Us*, 2006



Gianluca Aicardi, *M for Moore: The Alan Moore Genius*, 2006



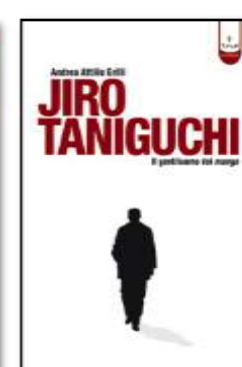
Claudio Spuri, *T-Shirt: The Fabric Tattoo*, 2006



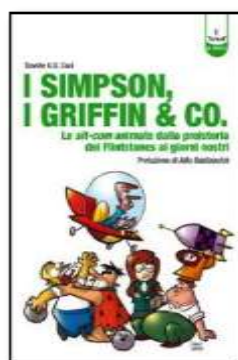
Gianluca Aicardi, *Pixar, Inc.: The 2000s' Disney*, 2006



Elena Paparelli, *From Mail... to M@il: Postcards in the Internet Era*, 2007



Andrea Attilio Grilli, *Jiro Taniguchi: Gentleman of Manga*, 2007



Davide G.G. Caci, *The Simpsons, Family Guy, & Co.: Animated sitcoms from the Flintstones' prehistory to present day*, 2008



Sergio Badino, *Profession script-writer: Tips, tricks, and secrets of the craft*, 2007

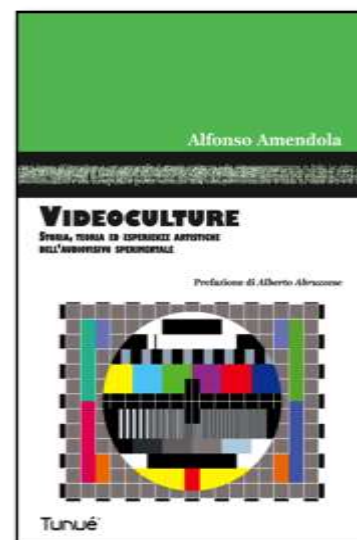
/// “Esprit” essay series on mass media sociology, communication, cultural industries



Marco Pellitteri, *The Dragon and the Dazzle: Models, Strategies, and Identities of Japanese Imagination*, 2008 — English edition 2010

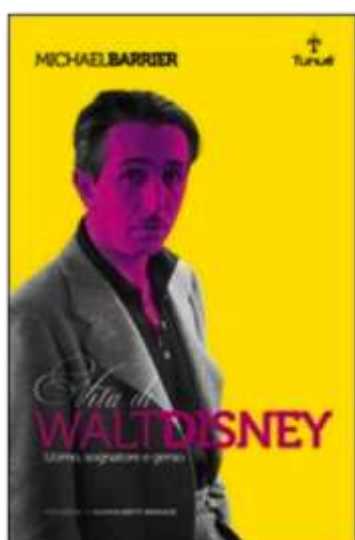


Giorgio Signori, *The Cartoon Factory: Industry, Languages, and Social Construction of the Comic Styles in American Animated Sit-Com for Adults*, 2011

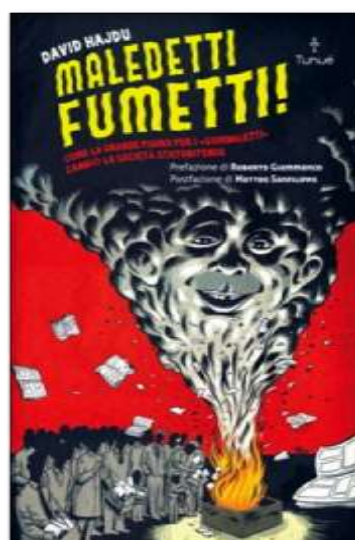


Alfonso Amendola, *Video Cultures: History, Theories, and Artistic Experiences of Experimental Video Art*, 2012

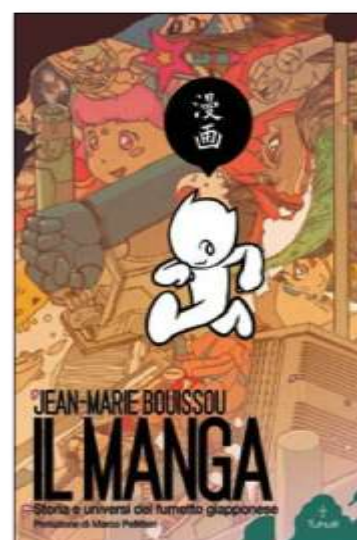
/// “Lapilli Giganti” essay series on creative industries, and on biographies of great visual creators and the pop-cultural franchises they built



Michael Barrier, *A life of Walt Disney: Man, dreamer, genius*, 2009



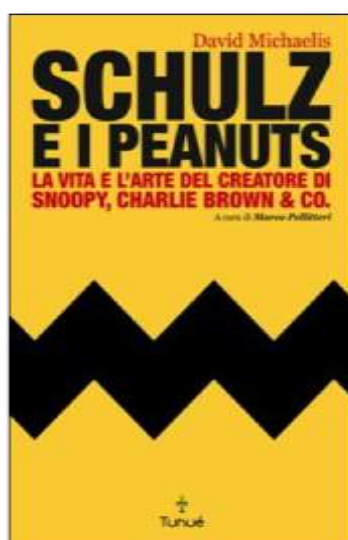
David Hajdu, *Damned Comics! How the great “comics scare” changed American society*, 2010



Jean-Marie Bouissou, *Manga: History and universes of Japanese comics* (foreword by Marco Pellitteri), 2011



Guido Tavassi, *A history of Japanese animation: Creators, art, industry, success from 1917 to present day* (with an essay by Marco Pellitteri), 2012



David Michaelis, *Schulz and Peanuts: The life and art of the creator of Snoopy, Charlie Brown & Co.* (edited and with an essay by Marco Pellitteri), 2013



Andrea Tosti, *Graphic Novel: History and Theory of the graphic novel and of the relationship between word and image* (edited and with a foreword by Marco Pellitteri), 2016